



## June PPM – Adult Contemporary & Hot AC

Data from newly-added Portable People Meter markets Miami, Seattle, Phoenix, Minneapolis and San Diego is included for these “**Inside The Numbers**” Adult Contemporary and Hot AC breakouts. A 1.0 share (6+) in an applicable PPM-measured June 2009 survey was required to appear in the following format summaries. Dual asterisks (\*\*) designate non-metro stations.

### Adult Contemporary

#### Basic Overview

By descending market size, each Adult Contemporary station’s April, May and June 2009 6+ shares are noted.

Mk	Calls/City	Apr	May	June	Mk	Calls/City	Apr	May	June
1	WLTW/New York	5.9	6.2	6.2	11	WMGC/Detroit	4.3	3.5	3.4
1	WWFS/New York	3.0	2.8	2.7	12	WLYF/Miami	8.7	9.0	9.1
1	WALK-FM/New York**	1.0	1.0	1.1	12	WFLC/Miami	7.0	6.9	6.8
2	KOST/Los Angeles	4.0	3.9	4.4	13	KRWM/Seattle	6.0	5.6	5.0
3	WLIT/Chicago	3.6	3.4	3.2	15	KESZ/Phoenix	5.2	5.2	4.7
3	WILV/Chicago	2.7	2.6	2.7	16	WLTE/Minneapolis	4.2	4.1	4.3
3	WCFS/Chicago	1.9	1.9	1.7	17	KYXY/San Diego	4.8	5.0	4.5
4	KOIT-FM/San Francisco	4.6	5.1	5.5	19	WALK-FM/Long Island	5.9	6.3	7.2
4	KBAY/San Francisco**	1.9	1.9	1.8	19	WKJY/Long Island	5.4	6.0	5.4
4	KUIC/San Francisco**	1.5	1.2	1.3	19	WLTW/Long Island**	3.9	3.7	3.6
5	KVIL/Dallas	4.2	4.3	3.6	19	WWFS/Long Island**	2.0	1.6	2.2
6	KODA/Houston	5.3	5.4	5.3	26	KOST/Riverside**	2.1	2.6	3.4
7	WSB-FM/Atlanta	5.1	5.4	4.8	26	KATY/Riverside	1.5	1.4	1.4
8	WBEB/Philadelphia	7.3	7.4	7.1	35	KBAY/San Jose	7.2	7.6	7.6
8	WJBR-FM/Philadelphia**	1.2	1.2	1.0	35	KOIT-FM/San Jose**	3.6	4.2	4.0
9	WASH/Washington	6.4	6.7	6.8	38	WLTW/Middlesex**	6.8	6.3	5.5
9	WTGB/Washington	2.3	2.0	2.4	38	WMGQ/Middlesex	5.0	4.2	4.8
10	WMJX/Boston	7.1	6.6	6.2	38	WWFS/Middlesex**	3.2	3.1	3.0
10	WPLM-FM/Boston	2.0	1.4	1.3	38	WWZY/Middlesex**	0.4	0.7	1.1
11	WNIC/Detroit	5.0	4.5	4.0					

#### Gains/Losses

**WALK-FM** more than doubles its four-tenths April-May gain and is once again #1 in Nassau-Suffolk (Long Island).

**Clear Channel** sibling **KOST** is up in its home market (+.5 in Los Angeles) as well as notching an eight-tenths spike in the Inland Empire (Riverside-San Bernardino-Ontario).

Mk	Calls/City	May	June	Flux	Mk	Calls/City	May	June	Flux
19	WALK-FM/Long Island	6.3	7.2	<b>+.9</b>	9	WTGB/Washington	2.0	2.4	<b>+.4</b>
26	KOST/Riverside**	2.6	3.4	<b>+.8</b>	38	WWZY/Middlesex**	0.7	1.1	<b>+.4</b>
19	WWFS/Long Island**	1.6	2.2	<b>+.6</b>	16	WLTE/Minneapolis	4.1	4.3	<b>+.2</b>
38	WMGQ/Middlesex	4.2	4.8	<b>+.6</b>	1	WALK-FM/New York**	1.0	1.1	<b>+.1</b>
2	KOST/Los Angeles	3.9	4.4	<b>+.5</b>	3	WILV/Chicago	2.6	2.7	<b>+.1</b>
4	KOIT-FM/San Francisco	5.1	5.5	<b>+.4</b>	4	KUIC/San Francisco**	1.2	1.3	<b>+.1</b>

9 WASH/Washington	6.7	6.8	<b>+.1</b>	3 WCFS/Chicago	1.9	1.7	<b>-.2</b>
12 WLYF/Miami	9.0	9.1	<b>+.1</b>	8 WJBR-FM/Philadelphia**	1.2	1.0	<b>-.2</b>
1 WLTV/New York	6.2	6.2	<b>Flat</b>	35 KOIT-FM/San Jose**	4.2	4.0	<b>-.2</b>
26 KATY/Riverside	1.4	1.4	<b>Flat</b>	8 WBEB/Philadelphia	7.4	7.1	<b>-.3</b>
35 KBAY/San Jose	7.6	7.6	<b>Flat</b>	10 WMJX/Boston	6.6	6.2	<b>-.4</b>
1 WWFS/New York	2.8	2.7	<b>-.1</b>	11 WNIC/Detroit	4.5	4.0	<b>-.5</b>
4 KBAY/San Francisco**	1.9	1.8	<b>-.1</b>	15 KESZ/Phoenix	5.2	4.7	<b>-.5</b>
6 KODA/Houston	5.4	5.3	<b>-.1</b>	17 KYXY/San Diego	5.0	4.5	<b>-.5</b>
10 WPLM-FM/Boston	1.4	1.3	<b>-.1</b>	7 WSB-FM/Atlanta	5.4	4.8	<b>-.6</b>
11 WMGC/Detroit	3.5	3.4	<b>-.1</b>	13 KRWM/Seattle	5.6	5.0	<b>-.6</b>
12 WFLC/Miami	6.9	6.8	<b>-.1</b>	19 WKJY/Long Island	6.0	5.4	<b>-.6</b>
19 WLTV/Long Island**	3.7	3.6	<b>-.1</b>	5 KVIL/Dallas	4.3	3.6	<b>-.7</b>
38 WWFS/Middlesex**	3.1	3.0	<b>-.1</b>	38 WLTV/Middlesex**	6.3	5.5	<b>-.8</b>
3 WLIT/Chicago	3.4	3.2	<b>-.2</b>				

- Over half the Adult Contemporary stations listed were down May-June (**56%**); **36%** improved; and **8%** remained flat.
- Typical gains and losses were basically identical **+.37** and **-.32**.

### AQH Share

With the inclusion of five more PM markets comes a new #1 – Miami's **WLYF**.

Mk	Calls/City	Apr	May	Jun	Mk	Calls/City	Apr	May	Jun
12	WLYF/Miami	8.7	9.0	9.1	35	KOIT-FM/San Jose**	3.6	4.2	4.0
35	KBAY/San Jose	7.2	7.6	7.6	5	KVIL/Dallas	4.2	4.3	3.6
19	WALK-FM/Long Island	5.9	6.3	7.2	19	WLTV/Long Island**	3.9	3.7	3.6
8	WBEB/Philadelphia	7.3	7.4	7.1	11	WMGC/Detroit	4.3	3.5	3.4
9	WASH/Washington	6.4	6.7	6.8	26	KOST/Riverside**	2.1	2.6	3.4
12	WFLC/Miami	7.0	6.9	6.8	3	WLIT/Chicago	3.6	3.4	3.2
1	WLTV/New York	5.9	6.2	6.2	38	WWFS/Middlesex**	3.2	3.1	3.0
10	WMJX/Boston	7.1	6.6	6.2	1	WWFS/New York	3.0	2.8	2.7
4	KOIT-FM/San Francisco	4.6	5.1	5.5	3	WILV/Chicago	2.7	2.6	2.7
38	WLTV/Middlesex**	6.8	6.3	5.5	9	WTGB/Washington	2.3	2.0	2.4
19	WKJY/Long Island	5.4	6.0	5.4	19	WWFS/Long Island**	2.0	1.6	2.2
6	KODA/Houston	5.3	5.4	5.3	4	KBAY/San Francisco**	1.9	1.9	1.8
13	KRWM/Seattle	6.0	5.6	5.0	3	WCFS/Chicago	1.9	1.9	1.7
7	WSB-FM/Atlanta	5.1	5.4	4.8	26	KATY/Riverside	1.5	1.4	1.4
38	WMGQ/Middlesex	5.0	4.2	4.8	4	KUIC/San Francisco**	1.5	1.2	1.3
15	KESZ/Phoenix	5.2	5.2	4.7	10	WPLM-FM/Boston	2.0	1.4	1.3
17	KYXY/San Diego	4.8	5.0	4.5	1	WALK-FM/New York**	1.0	1.0	1.1
2	KOST/Los Angeles	4.0	3.9	4.4	38	WWZY/Middlesex**	0.4	0.7	1.1
16	WLTE/Minneapolis	4.2	4.1	4.3	8	WJBR-FM/Philadelphia**	1.2	1.2	1.0
11	WNIC/Detroit	5.0	4.5	4.0					

- The average 6+ PPM share for Adult Contemporary stations listed above was **4.18** in April. It was basically flat (**4.15**) in May and slips to **4.10** in June.

### Market Rankers

Nearly one in four ACs shown (**23%**) ranked first or second (6+) in June.

Mk	Calls/City	May	Jun	Mk	Calls/City	May	Jun		
1	WLTV/New York	6.2	6.2	#1	9	WASH/Washington	6.7	6.8	#2
8	WBEB/Philadelphia	7.4	7.1	#1	10	WMJX/Boston	6.6	6.2	#2
12	WLYF/Miami	9.0	9.1	#1	13	KRWM/Seattle	5.6	5.0	#2
19	WALK-FM/Long Island	6.3	7.2	#1	2	KOST/Los Angeles	3.9	4.4	#3
35	KBAY/San Jose	7.6	7.6	#1	12	WFLC/Miami	6.9	6.8	#3
4	KOIT-FM/San Francisco	5.1	5.5	#2	38	WLTV/Middlesex**	6.3	5.5	#3

6 KODA/Houston	5.4	5.3	#4	38 WWFS/Middlesex**	3.1	3.0	#14
7 WSB-FM/Atlanta	5.4	4.8	#4	11 WMGC/Detroit	3.5	3.4	#15
19 WKJY/Long Island	6.0	5.4	#4	9 WTGB/Washington	2.0	2.4	#16
15 KESZ/Phoenix	5.2	4.7	#5	19 WWFS/Long Island**	1.6	2.2	#16
38 WMGQ/Middlesex	4.2	4.8	#5	1 WWFS/New York	2.8	2.7	#17
17 KYXY/San Diego	5.0	4.5	#7	4 KBAY/San Francisco**	1.9	1.8	#20
5 KVIL/Dallas	4.3	3.6	#8	10 WPLM-FM/Boston	1.4	1.3	#20
35 KOIT-FM/San Jose**	4.2	4.0	#8	3 WCFS/Chicago	1.9	1.7	#24
19 WLTW/Long Island**	3.7	3.6	#9	4 KUIC/San Francisco**	1.2	1.3	#24
26 KOST/Riverside**	2.6	3.4	#9	26 KATY/Riverside	1.4	1.4	#25
3 WLIT/Chicago	3.4	3.2	#10	1 WALK-FM/New York**	1.0	1.1	#26
11 WNIC/Detroit	4.5	4.0	#11	8 WJBR-FM/Philadelphia**	1.2	1.0	#27
16 WLTE/Minneapolis	4.1	4.3	#11	38 WWZY/Middlesex**	0.7	1.1	#27
3 WILV/Chicago	2.6	2.7	#12				

- Based on data from these PPM markets, Adult Contemporary facilities usually finished **10<sup>th</sup> (#10.25)** in their respective markets in June, compared to **#11.59** among May's smaller sample base.

### By Strongest Market

Long Island not only continues as Adult Contemporary's PPM stronghold, it adds to its lead with an eight-tenths gain. Newcomer Miami wastes no time in grabbing the runner-up slot. Washington's "Fresh" (CBS Radio-owned **WTGB**) joined the format in early-April.

<b>Long Island</b>	<b>May</b>	<b>June</b>		<b>Washington</b>	<b>May</b>	<b>June</b>	
WALK-FM	17.6	18.4	+ .8	WASH	8.7	9.2	+ .5
WKJY	6.3	7.2		WTGB	6.7	6.8	
WLTW**	6.0	5.4			2.0	2.4	
WWFS**	3.7	3.6					
	1.6	2.2					
<b>Miami</b>	<b>May</b>	<b>June</b>		<b>San Francisco</b>	<b>May</b>	<b>June</b>	
WLYF	15.9	15.9	Flat	KOIT-FM	8.2	8.6	+ .4
WFLC	9.0	9.1		KBAY**	5.1	5.5	
WWFS/Long Isl**	6.9	6.8		KUIC**	1.9	1.8	
	2.6	2.2	2.0		1.2	1.3	
<b>Middlesex</b>	<b>May</b>	<b>June</b>		<b>Philadelphia</b>	<b>May</b>	<b>June</b>	
WLTW**	14.3	14.4	+ .1	WBEB	8.6	8.1	- .5
WMGQ	6.3	5.5		WJBR-FM**	7.4	7.1	
WWFS**	4.2	4.8			1.2	1.0	
WWZY**	3.1	3.0		<b>Chicago</b>	<b>May</b>	<b>June</b>	
	0.7	1.1		WLIT	7.9	7.6	- .3
<b>San Jose</b>	<b>May</b>	<b>June</b>		WILV	3.4	3.2	
KBAY	11.8	11.6	- .2	WCFS	2.6	2.7	
KOIT-FM**	7.6	7.6			1.9	1.7	
**	4.2	4.0		<b>Boston</b>	<b>May</b>	<b>June</b>	
WWFS**	2.9	2.9	Flat	WMJX	8.0	7.5	- .5
	2.6	2.2	- .4	WPLM-FM	6.6	6.2	
					1.4	1.3	
<b>New York</b>	<b>May</b>	<b>June</b>		<b>Detroit</b>	<b>May</b>	<b>June</b>	
WLTW	10.0	10.0	Flat	WNIC	8.0	7.4	- .6
WWFS	6.2	6.2		WMGC	4.5	4.0	
WALK-FM**	2.8	2.7			3.5	3.4	
	1.0	1.1					

<b>Houston</b>	<b>May</b>	<b>June</b>		KESZ	5.2	4.7	
KODA	5.4	5.3	-.1				
				<b>San Diego</b>	<b>May</b>	<b>June</b>	
				KYXY	5.0	4.5	-.5
<b>Seattle</b>	<b>May</b>	<b>June</b>					
KRWM	5.6	5.0	-.6				
				<b>Los Angeles</b>	<b>May</b>	<b>June</b>	
<b>Atlanta</b>	<b>May</b>	<b>June</b>		KOST	3.9	4.4	+.5
WSB-FM	5.4	4.8	-.6		3.9	4.4	
				<b>Minneapolis</b>	<b>May</b>	<b>June</b>	
				WLTE	4.1	4.3	+.2
				<b>Dallas</b>	<b>May</b>	<b>June</b>	
<b>Riverside</b>	<b>May</b>	<b>June</b>		KVIL	4.3	3.6	-.7
KOST**	4.0	4.8	+.8		4.3	3.6	
KATY	2.6	3.4					
	1.4	1.4					
<b>Phoenix</b>	<b>May</b>	<b>June</b>					
	5.2	4.7	-.5				

### By Group Owner

Exactly half the 16 group owners with qualifying Adult Contemporary stations in PPM markets were down month-month. The panel increase doesn't change **Clear Channel's** (+.2 from May) clear-cut #1 status.

<b>Clear Channel</b>	<b>55.2</b>	<b>55.4</b>	<b>+.2</b>	
1 WLTW/New York	6.2	6.2	Flat	#1
1 WALK-FM/New York**	1.0	1.1	+.1	#26
2 KOST/Los Angeles	3.9	4.4	+.5	#3
3 WLIT/Chicago	3.4	3.2	-.2	#10
6 KODA/Houston	5.4	5.3	-.1	#4
9 WASH/Washington	6.7	6.8	+.1	#2
11 WNIC/Detroit	4.5	4.0	-.5	#11
15 KESZ/Phoenix	5.2	4.7	-.5	#5
19 WALK-FM/Long Island	6.3	7.2	+.9	#1
19 WLTW/Long Island**	3.7	3.6	-.1	#9
26 KOST/Riverside**	2.6	3.4	+.8	#9
38 WLTW/Middlesex**	6.3	5.5	-.8	#3
<b>CBS Radio</b>	<b>24.8</b>	<b>24.4</b>	<b>-.4</b>	
1 WWFS/New York	2.8	2.7	-.1	#17
3 WCFS/Chicago	1.9	1.7	-.2	#24
5 KVIL/Dallas	4.3	3.6	-.7	#8
9 WTGB/Washington	2.0	2.4	+.4	#16
16 WLTE/Minneapolis	4.1	4.3	+.2	#11
17 KYXY/San Diego	5.0	4.5	-.5	#7
19 WWFS/Long Island**	1.6	2.2	+.6	#16
38 WWFS/Middlesex**	3.1	3.0	-.1	#14
<b>Greater Media</b>	<b>14.3</b>	<b>14.4</b>	<b>+.1</b>	
10 WMJX/Boston	6.6	6.2	-.4	#2
11 WMGC/Detroit	3.5	3.4	-.1	#15
38 WMGQ/Middlesex	4.2	4.8	+.6	#5
<b>Cox Radio</b>	<b>12.3</b>	<b>11.6</b>	<b>-.7</b>	
7 WSB-FM/Atlanta	5.4	4.8	-.6	#4
12 WFLC/Miami	6.9	6.8	-.1	#3

<b>Entercom</b>	<b>9.3</b>	<b>9.5</b>	<b>+ .2</b>	
4 KOIT-FM/San Francisco	5.1	5.5	+ .4	#2
35 KOIT-FM/San Jose**	4.2	4.0	-.2	#8
<b>NextMedia</b>	<b>9.5</b>	<b>9.4</b>	<b>-.1</b>	
4 KBAY/San Francisco**	1.9	1.8	-.1	#20
35 KBAY/San Jose	7.6	7.6	Flat	#1
<b>Lincoln Financial</b>	<b>9.0</b>	<b>9.1</b>	<b>+ .1</b>	
12 WLYF/Miami	9.0	9.1	+ .1	#1
<b>Jerry Lee</b>	<b>7.4</b>	<b>7.1</b>	<b>-.3</b>	
8 WBEB/Philadelphia	7.4	7.1	-.3	#1
<b>Barnstable</b>	<b>6.0</b>	<b>5.4</b>	<b>-.6</b>	
19 WKJY/Long Island	6.0	5.4	-.6	#4
<b>Sandusky</b>	<b>5.6</b>	<b>5.0</b>	<b>-.6</b>	
13 KRWM/Seattle	5.6	5.0	-.6	#2
<b>Bonneville</b>	<b>2.6</b>	<b>2.7</b>	<b>+ .1</b>	
3 WILV/Chicago	2.6	2.7	+ .1	#12
<b>All Pro</b>	<b>1.4</b>	<b>1.4</b>	<b>Flat</b>	
26 KATY/Riverside	1.4	1.4	Flat	#25
<b>Coast Radio</b>	<b>1.2</b>	<b>1.3</b>	<b>+ .1</b>	
4 KUIC/San Francisco**	1.2	1.3	+ .1	#24
<b>Plymouth Rock</b>	<b>1.4</b>	<b>1.3</b>	<b>-.1</b>	
10 WPLM-FM/Boston	1.4	1.3	-.1	#20
<b>Press</b>	<b>0.7</b>	<b>1.1</b>	<b>+ .4</b>	
38 WWZY/Middlesex**	0.7	1.1	+ .4	#27
<b>Beasley</b>	<b>1.2</b>	<b>1.0</b>	<b>-.2</b>	
8 WJBR-FM/Philadelphia**	1.2	1.0	-.2	#27

## Hot AC

### Basic Overview

By descending market size, each Hot AC's April, May and June 2009 6+ shares are noted.

Mk	Calls/City	Apr	May	June	Mk	Calls/City	Apr	May	June
1	WPLJ/New York	2.8	3.2	2.9	11	WDVD/Detroit	5.4	5.6	5.7
2	KBIG/Los Angeles	3.9	3.7	3.7	12	WRMF/Miami**	1.3	1.4	1.5
3	WTMX/Chicago	4.5	4.8	5.1	13	KPLZ/Seattle	5.5	5.1	4.8
4	KIOI/San Francisco	3.3	3.6	3.0	15	KMXP/Phoenix	6.3	6.4	6.1
4	KLLC/San Francisco	2.1	2.2	2.2	16	KSTP-FM/Minneapolis	7.4	7.6	8.0
4	KEZR/San Francisco**	1.4	1.4	1.3	17	KMYI/San Diego	5.0	5.1	4.7
5	KDMX/Dallas	3.4	4.5	4.4	17	KSCF/San Diego	2.9	2.8	3.3
6	KHMX/Houston	3.3	3.6	3.5	19	WPLJ/Long Island**	3.3	3.7	3.8
8	WPST/Philadelphia**	2.2	2.1	1.9	26	KBIG/Riverside**	1.7	2.5	2.3
8	WNUW/Philadelphia	1.8	1.6	1.4	35	KEZR/San Jose	4.2	4.3	4.6
9	WRQX/Washington	5.1	4.6	5.1	35	KIOI/San Jose**	2.6	2.9	3.3
9	WBQB/Washington**	0.6	0.8	1.1	35	KLLC/San Jose**	1.1	1.2	1.0
10	WBMX/Boston	3.3	3.6	3.8	38	WPLJ/Middlesex**	4.9	4.5	4.4
10	WXLO/Boston**	1.6	1.7	1.7					

## Gains/Losses

“Sophie” (KSCF/San Diego) registers a one-half share gain while rival “My-FM” (KMYI) is down four tenths. Also improving by one-half share is Washington’s “Mix” (WRQX).

Mk	Calls/City	May	June	Flux	Mk	Calls/City	May	June	Flux
9	WRQX/Washington	4.6	5.1	+ .5	4	KEZR/San Francisco**	1.4	1.3	- .1
17	KSCF/San Diego	2.8	3.3	+ .5	5	KDMX/Dallas	4.5	4.4	- .1
16	KSTP-FM/Minneapolis	7.6	8.0	+ .4	6	KHMX/Houston	3.6	3.5	- .1
35	KIOI/San Jose**	2.9	3.3	+ .4	38	WPLJ/Middlesex**	4.5	4.4	- .1
3	WTMX/Chicago	4.8	5.1	+ .3	8	WPST/Philadelphia**	2.1	1.9	- .2
9	WBQB/Washington**	0.8	1.1	+ .3	8	WNUW/Philadelphia	1.6	1.4	- .2
35	KEZR/San Jose	4.3	4.6	+ .3	26	KBIG/Riverside**	2.5	2.3	- .2
10	WBMX/Boston	3.6	3.8	+ .2	35	KLLC/San Jose**	1.2	1.0	- .2
11	WDVD/Detroit	5.6	5.7	+ .1	1	WPLJ/New York	3.2	2.9	- .3
12	WRMF/Miami**	1.4	1.5	+ .1	13	KPLZ/Seattle	5.1	4.8	- .3
19	WPLJ/Long Island**	3.7	3.8	+ .1	15	KMXP/Phoenix	6.4	6.1	- .3
2	KBIG/Los Angeles	3.7	3.7	Flat	17	KMYI/San Diego	5.1	4.7	- .4
4	KLLC/San Francisco	2.2	2.2	Flat	4	KIOI/San Francisco	3.6	3.0	- .6
10	WXLO/Boston**	1.7	1.7	Flat					

- Not quite half the Hot AC stations in our sample are down May-June (**48%**); **41%** are up; and **11%** remain flat.
- Typical gains were **+ .29** and representative losses were **- .23**.

## AQH Share

Four of the top seven – including #1 “KS-95” (KSTP-FM) and #2 “Mix” (KMXP) – are representatives of the latest PPM-measured markets.

Mk	Calls/City	Apr	May	June	Mk	Calls/City	Apr	May	June
16	KSTP-FM/Minneapolis	7.4	7.6	8.0	17	KSCF/San Diego	2.9	2.8	3.3
15	KMXP/Phoenix	6.3	6.4	6.1	35	KIOI/San Jose**	2.6	2.9	3.3
11	WDVD/Detroit	5.4	5.6	5.7	4	KIOI/San Francisco	3.3	3.6	3.0
3	WTMX/Chicago	4.5	4.8	5.1	1	WPLJ/New York	2.8	3.2	2.9
9	WRQX/Washington	5.1	4.6	5.1	26	KBIG/Riverside**	1.7	2.5	2.3
13	KPLZ/Seattle	5.5	5.1	4.8	4	KLLC/San Francisco	2.1	2.2	2.2
17	KMYI/San Diego	5.0	5.1	4.7	8	WPST/Philadelphia**	2.2	2.1	1.9
35	KEZR/San Jose	4.2	4.3	4.6	10	WXLO/Boston**	1.6	1.7	1.7
5	KDMX/Dallas	3.4	4.5	4.4	12	WRMF/Miami**	1.3	1.4	1.5
38	WPLJ/Middlesex**	4.9	4.5	4.4	8	WNUW/Philadelphia	1.8	1.6	1.4
10	WBMX/Boston	3.3	3.6	3.8	4	KEZR/San Francisco**	1.4	1.4	1.3
19	WPLJ/Long Island**	3.3	3.7	3.8	9	WBQB/Washington**	0.6	0.8	1.1
2	KBIG/Los Angeles	3.9	3.7	3.7	35	KLLC/San Jose**	1.1	1.2	1.0
6	KHMX/Houston	3.3	3.6	3.5					

- Hot AC scored an average **3.36** in April; increased to **3.50** in May; and held that **3.50** in June.

## Market Rankers

Three of every ten Hot ACs in our sample can be found somewhere in the top five.

Mk	Calls/City	May	June	Rank	Mk	Calls/City	May	June	Rk
11	WDVD/Detroit	5.6	5.7	#2	5	KDMX/Dallas	4.5	4.4	#5
15	KMXP/Phoenix	6.4	6.1	#2	17	KMYI/San Diego	5.1	4.7	#5
3	WTMX/Chicago	4.8	5.1	#3	9	WRQX/Washington	4.6	5.1	#6
16	KSTP-FM/Minneapolis	7.6	8.0	#3	38	WPLJ/Middlesex**	4.5	4.4	#6
13	KPLZ/Seattle	5.1	4.8	#4	2	KBIG/Los Angeles	3.7	3.7	#7
35	KEZR/San Jose	4.3	4.6	#4	19	WPLJ/Long Island**	3.7	3.8	#8

6 KHMx/Houston	3.6	3.5	#12	4 KLLC/San Francisco	2.2	2.2	#18
35 KIOI/San Jose**	2.9	3.3	#12	10 WXLO/Boston**	1.7	1.7	#19
4 KIOI/San Francisco	3.6	3.0	#13	8 WPST/Philadelphia**	2.1	1.9	#22
10 WBMX/Boston	3.6	3.8	#13	9 WBQB/Washington**	0.8	1.1	#22
1 WPLJ/New York	3.2	2.9	#14	4 KEZR/San Francisco**	1.4	1.3	#24
12 WRMF/Miami**	1.4	1.5	#15	8 WNUW/Philadelphia	1.6	1.4	#24
17 KSCF/San Diego	2.8	3.3	#15	35 KLLC/San Jose**	1.2	1.0	#30
26 KBIG/Riverside**	2.5	2.3	#15				

- Hot ACs noted here usually rank 12<sup>th</sup> (#11.96) 6+ in June compared to #13.09 in May.

### By Strongest Market

Recently-added PPM markets Minneapolis and San Diego are challenging San Jose for the lead. Atlanta is the only PPM market which doesn't place a qualifying Hot AC.

<b>San Jose</b>	<b>May</b>	<b>June</b>		<b>Seattle</b>	<b>May</b>	<b>June</b>	
KEZR	8.4	8.9	+ .5	KPLZ	5.1	4.8	- .3
KIOI**	4.3	4.6					
KLLC**	2.9	3.3		<b>Dallas</b>	<b>May</b>	<b>June</b>	
	1.2	1.0		KDMX	4.5	4.4	- .1
<b>Minneapolis</b>	<b>May</b>	<b>June</b>		WWFS/Long Is**	2.6	2.2	2.0
KSTP-FM	7.6	8.0	+ .4				
				<b>Middlesex</b>	<b>May</b>	<b>June</b>	
<b>San Diego</b>	<b>May</b>	<b>June</b>		WPLJ**	4.5	4.4	- .1
KMYI	7.9	8.0	+ .1				
KSCF	5.1	4.7		<b>Long Island</b>	<b>May</b>	<b>June</b>	
	2.8	3.3		WPLJ**	3.7	3.8	+ .1
<b>San Francisco</b>	<b>May</b>	<b>June</b>					
KIOI	7.2	6.5	- .7	<b>Los Angeles</b>	<b>May</b>	<b>June</b>	
KLLC	3.6	3.0		KBIG	3.7	3.7	Flat
KEZR**	2.2	2.2					
	1.4	1.3		<b>Houston</b>	<b>May</b>	<b>June</b>	
<b>Washington</b>	<b>May</b>	<b>June</b>		KHMx	3.6	3.5	- .1
WROX	5.4	6.2	+ .8				
WBQB**	4.6	5.1		<b>Philadelphia</b>	<b>May</b>	<b>June</b>	
	0.8	1.1		WPST**	3.7	3.3	- .4
<b>Phoenix</b>	<b>May</b>	<b>June</b>		WNUW	2.1	1.9	
KMXP	6.4	6.1	- .3		2.9	2.9	Flat
				WWFS**	2.6	2.2	- .4
<b>Detroit</b>	<b>May</b>	<b>June</b>					
WDVD	5.6	5.7	+ .1	<b>New York</b>	<b>May</b>	<b>June</b>	
				WPLJ	3.2	2.9	- .3
<b>Boston</b>	<b>May</b>	<b>June</b>					
WBMX	5.3	5.5	+ .2	<b>Riverside</b>	<b>May</b>	<b>June</b>	
WXLO**	3.6	3.8		KBIG**	2.5	2.3	- .2
	1.7	1.7			2.5	2.3	
<b>Chicago</b>	<b>May</b>	<b>June</b>					
WTMX	4.8	5.1	+ .3	<b>Miami</b>	<b>May</b>	<b>June</b>	
				WRMF**	1.4	1.5	+ .1
	4.8	5.1			1.4	1.5	

## By Group Owner

San Francisco's "**Star**" (**KIOI** in the San Jose monthly) is the lone **Clear Channel** entry with positive May-June movement; however Clear Channel has a more than four-share lead over #2 **Citadel**.

<b>Clear Channel</b>	<b>28.7</b>	<b>27.5</b>	<b>-1.2</b>	
2 KBIG/Los Angeles	3.7	3.7	Flat	#7
4 KIOI/San Francisco	3.6	3.0	-.6	#13
5 KDMX/Dallas	4.5	4.4	-.1	#5
15 KMXP/Phoenix	6.4	6.1	-.3	#2
17 KMYI/San Diego	5.1	4.7	-.4	#5
26 KBIG/Riverside**	2.5	2.3	-.2	#15
35 KIOI/San Jose**	2.9	3.3	+.4	#12

<b>Citadel</b>	<b>23.3</b>	<b>23.6</b>	<b>+.3</b>	
1 WPLJ/New York	3.2	2.9	-.3	#14
9 WRQX/Washington	4.6	5.1	+.5	#6
10 WXLO/Boston**	1.7	1.7	Flat	#19
11 WDVD/Detroit	5.6	5.7	+.1	#2
19 WPLJ/Long Island**	3.7	3.8	+.1	#8
38 WPLJ/Middlesex**	4.5	4.4	-.1	#6

<b>CBS Radio</b>	<b>13.4</b>	<b>13.8</b>	<b>+.4</b>	
4 KLLC/San Francisco	2.2	2.2	Flat	#18
6 KHMX/Houston	3.6	3.5	-.1	#12
10 WBMX/Boston	3.6	3.8	+.2	#13
17 KSCF/San Diego	2.8	3.3	+.5	#15
35 KLLC/San Jose**	1.2	1.0	-.2	#30

<b>Hubbard</b>	<b>7.6</b>	<b>8.0</b>	<b>+.4</b>	
16 KSTP-FM/Minneapolis	7.6	8.0	+.4	#3

<b>NextMedia</b>	<b>5.7</b>	<b>5.9</b>	<b>+.2</b>	
4 KEZR/San Francisco**	1.4	1.3	-.1	#24
35 KEZR/San Jose	4.3	4.6	+.3	#4

<b>Bonneville</b>	<b>4.8</b>	<b>5.1</b>	<b>+.3</b>	
3 WTMX/Chicago	4.8	5.1	+.3	#3

<b>Fisher</b>	<b>5.1</b>	<b>4.8</b>	<b>-.3</b>	
13 KPLZ/Seattle	5.1	4.8	-.3	#4

<b>Nassau</b>	<b>2.1</b>	<b>1.9</b>	<b>-.2</b>	
8 WPST/Philadelphia**	2.1	1.9	-.2	#22

<b>Palm Beach</b>	<b>1.4</b>	<b>1.5</b>	<b>+.1</b>	
12 WRMF/Miami**	1.4	1.5	+.1	#15

<b>Greater Media</b>	<b>1.6</b>	<b>1.4</b>	<b>-.2</b>	
8 WNUW/Philadelphia	1.6	1.4	-.2	#24

<b>Centennial</b>	<b>0.8</b>	<b>1.1</b>	<b>+.3</b>	
9 WBQB/Washington**	0.8	1.1	+.3	#22

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--Mike Kinosian, [Mike@InsideRadio.com](mailto:Mike@InsideRadio.com)

The June 2009 Talk overview which was featured in last week's "**Inside the Numbers with Mike Kinosian**" (7-23-2009) is archived [here](#).