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## Spring Standouts

Based on full-week 12+ numbers from Arbitron's spring 2008 survey, each Top 40 market's leading three formats are reflected below. Portable People Meter (PPM) metros Houston (#6) and Philadelphia (#7) as well as Puerto Rico (#13) and Providence (#39) were excluded from this summary.

Their places are taken by Norfolk (#41); Austin (#42); Raleigh (#43); and Nashville (#44). In order to be considered, stations had to register at least a 1.0-share (12+) in a spring 2008 book. Comparisons are spring 2007 to spring 2008.

Dual asterisks (\*\*) indicate below-the-line signals while @@ denote stations no longer in the specified format.

### Color Scheme Countdown

A metro's dominant format appears first and is highlighted in **red**; followed by #2 in **dark yellow**; and #3 in **orange**.

With **9.2** combined 12+ shares this spring (**up a share and a half** from a year ago), **Urban AC** is **New York City's** leading format (of stations with at least a 1.0 share).

Format representatives "**Kiss**" and **WBLS** ranked first and fourth (12+), respectively. Markets appear in descending order.

### 1 New York

<b>Urban AC</b>	<b>7.7</b>	<b>9.2</b>	<b>+1.5</b>	
WRKS	3.7	4.9	+1.2	#1
WBLS	4.0	4.3	+0.3	#4

<b>Adult Contemporary</b>	<b>9.5</b>	<b>8.0</b>	<b>-1.5</b>	
WLTW	5.4	4.4	-1.0	#3
WWFS	3.1	2.6	-0.5	#15
WALK**	1.0	1.0	Flat	#24

<b>News</b>	<b>6.3</b>	<b>6.7</b>	<b>+0.4</b>	
WINS	3.6	3.9	+0.3	#6
WCBS-AM	2.7	2.8	+0.1	#13

### 2 Los Angeles

<b>Regional Mexican</b>	<b>12.5</b>	<b>11.0</b>	<b>-1.5</b>	
KSCA	5.1	4.4	-0.7	#3
KBUE	3.6	3.4	-0.2	#9
KLAX	3.8	3.2	-0.6	#10

<b>Talk</b>	<b>8.1</b>	<b>7.3</b>	<b>-0.8</b>	
KFI	4.2	4.0	-0.2	#4
KABC	2.3	1.7	-0.6	#20
KLSX	1.6	1.6	Flat	#22

<b>Rhythmic CHR</b>	<b>6.9</b>	<b>6.7</b>	<b>-0.2</b>	
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KPWR	3.7	4.0	+0.3	#4
KXOL	3.2	2.7	-0.5	#14

### 3 Chicago

<b>Talk</b>	<b>9.4</b>	<b>9.3</b>	<b>-0.1</b>	
WGN	5.8	6.3	+0.5	#1
WLS	3.6	3.0	-0.6	#10

<b>Urban Contemporary</b>	<b>7.1</b>	<b>8.6</b>	<b>+1.5</b>	
WGCI-FM	5.1	6.0	+0.9	#2
WPWX	2.0	2.6	+0.6	#15

<b>Regional Mexican</b>	<b>5.3</b>	<b>6.8</b>	<b>+1.5</b>	
WOJO	3.6	4.2	+0.6	#4
WLEY-FM	1.7	2.6	+0.9	#15

### 4 San Francisco

<b>Talk</b>	<b>9.8</b>	<b>9.8</b>	<b>Flat</b>	
KGO	5.4	5.2	-0.2	#1
KSFO	3.1	3.3	+0.2	#6
KNEW	1.3	1.3	Flat	#21

<b>Regional Mexican</b>	<b>5.9</b>	<b>5.9</b>	<b>Flat</b>	
KSOL	3.7	4.1	+0.4	#3
KRZZ	2.2	1.8	-0.4	#17

<b>Adult Contemporary</b>	<b>5.9</b>	<b>5.8</b>	<b>-0.1</b>	
KOIT-FM	4.6	4.7	+0.1	#2
KBAY**	1.3	1.1	-0.2	#25

### 5 Dallas

<b>Regional Mexican</b>	<b>7.6</b>	<b>8.7</b>	<b>+1.1</b>	
KESS	4.1	4.9	+0.8	#1
KNOR	1.3	1.6	+0.3	#24
KBOC	1.1	1.1	Flat	#29
KDXX	1.1	1.1	Flat	#29

<b>Country</b>	<b>7.2</b>	<b>7.2</b>	<b>Flat</b>	
KSCS	3.2	3.1	-0.1	#9
KPLX	2.9	3.0	+0.1	#11
KTYS@	1.1	1.1	Flat	#29

<b>Talk</b>	<b>6.6</b>	<b>6.9</b>	<b>+0.3</b>	
WBAP	4.1	3.9	-0.2	#5
KLLI	1.4	1.9	+0.5	#18
KLIF	1.1	1.1	Flat	#29

### 8 Atlanta

<b>Urban Contemporary</b>	<b>13.2</b>	<b>13.4</b>	<b>+0.2</b>	
WVEE	9.4	9.2	-0.2	#1
WHTA	3.8	4.2	+0.4	#5

<b>Talk</b>	<b>9.9</b>	<b>9.4</b>	<b>-0.5</b>	
WSB-AM	8.1	7.8	-0.3	#2
WGST	1.8	1.6	-0.2	#21

<b>Country</b>	<b>7.1</b>	<b>6.3</b>	<b>-0.8</b>	
WKHX	4.6	4.1	-0.5	#7
WUBL	2.5	2.2	-0.3	#17

## 9 Washington

<b>Urban AC</b>	<b>12.1</b>	<b>13.1</b>	<b>+1.0</b>	
WHUR	6.6	7.3	+0.7	#1
WMMJ	5.5	5.8	+0.3	#3
<b>News</b>	<b>5.8</b>	<b>5.9</b>	<b>+0.1</b>	
WTOP	5.8	5.9	+0.1	#2
<b>Talk</b>	<b>4.5</b>	<b>5.6</b>	<b>+1.1</b>	
WMAL	2.8	3.6	+0.8	#9
WJFK-FM	1.7	2.0	+0.3	#14

## 10 Boston

<b>Talk</b>	<b>8.2</b>	<b>9.3</b>	<b>+1.1</b>	
WRKO	5.0	5.3	+0.3	#4
WTKK	3.2	4.0	+0.8	#8
<b>Adult Contemporary</b>	<b>6.9</b>	<b>6.5</b>	<b>-0.4</b>	
WMJX	5.1	5.2	+0.1	#5
WPLM-FM**	1.8	1.3	-0.5	#18
<b>CHR/Top 40</b>	<b>5.9</b>	<b>6.3</b>	<b>+0.4</b>	
WXKS-FM	5.9	6.3	+0.4	#1
<b>News-Talk</b>	<b>7.9</b>	<b>6.3</b>	<b>-0.8</b>	
WBZ	7.1	6.3	-0.8	#1

## 11 Detroit

<b>Urban AC</b>	<b>10.3</b>	<b>8.6</b>	<b>-1.7</b>	
WMXD	5.5	4.3	-1.2	#7
WDMK	3.2	2.7	-0.5	#16
WGRP	1.6	1.6	Flat	#20
<b>Urban Contemporary</b>	<b>7.6</b>	<b>7.2</b>	<b>-0.4</b>	
WJLB	5.3	5.0	-0.3	#4
WHTD	2.3	2.2	-0.1	#18
<b>Country</b>	<b>6.7</b>	<b>6.5</b>	<b>-0.2</b>	
WYCD	4.4	4.1	-0.3	#8
WDTW	2.3	2.4	+0.1	#17

## 12 Miami

<b>Adult Contemporary</b>	<b>8.7</b>	<b>8.6</b>	<b>-0.1</b>	
WLYF	4.9	4.9	Flat	#5
WFLC	3.8	3.7	-0.1	#8
<b>Spanish Talk</b>	<b>8.5</b>	<b>8.6</b>	<b>+0.1</b>	
WAQI	4.8	4.0	-0.8	#7
WQBA	2.4	2.6	+0.2	#15
WSUA	1.3	2.0	+0.7	#18
<b>Urban Contemporary</b>	<b>7.4</b>	<b>7.8</b>	<b>+0.4</b>	
WEDR	4.4	5.1	+0.7	#4
WMIB	3.0	2.7	-0.3	#13

## 14 Seattle

<b>Talk</b>	<b>10.4</b>	<b>11.6</b>	<b>+1.2</b>	
KIRO	3.9	3.9	Flat	#5
KTTH	2.7	2.9	+0.2	#15
KVI	2.3	2.5	+0.2	#16

KPTK	1.5	2.3	+0.8	#18
<b>Country</b>	<b>8.7</b>	<b>8.5</b>	<b>-0.2</b>	
KMPS	4.6	5.5	+0.9	#1
KKWF	4.1	3.0	-1.1	#14
<b>Classic Hits</b>	<b>5.7</b>	<b>5.3</b>	<b>-0.4</b>	
KBSG	3.2	3.1	-0.1	#11
KJR-FM	2.5	2.2	-0.3	#22
<b>15 Phoenix</b>				
<b>Rock</b>	<b>4.8</b>	<b>6.9</b>	<b>+2.1</b>	
KUPD	3.0	4.2	+1.2	#4
KDKB	1.8	2.7	+0.9	#16
<b>Country</b>	<b>8.3</b>	<b>6.7</b>	<b>-1.6</b>	
KMLE	3.9	3.7	-0.2	#7
KNIX	4.4	3.0	-1.4	#11
<b>Talk</b>	<b>4.9</b>	<b>6.7</b>	<b>+1.8</b>	
KFYI	3.9	5.3	+1.4	#1
KKNT	1.0	1.4	+0.4	#22
<b>16 Minneapolis</b>				
<b>Talk</b>	<b>15.7</b>	<b>16.0</b>	<b>+0.3</b>	
WCCO	6.6	6.5	-0.1	#2
KSTP-AM	4.6	4.1	-0.5	#8
KTLK-FM	2.1	2.5	+0.4	#14
WFMP	1.3	1.6	+0.3	#16
WWTC	1.1	1.3	+0.2	#17
<b>Classic Rock</b>	<b>9.1</b>	<b>10.2</b>	<b>+1.1</b>	
KQRS	9.1	10.2	+1.1	#1
<b>Country</b>	<b>6.9</b>	<b>6.2</b>	<b>-0.7</b>	
KEEY	6.9	6.2	-0.7	#3
<b>17 San Diego</b>				
<b>Talk</b>	<b>9.6</b>	<b>9.4</b>	<b>-0.2</b>	
KOGO	4.3	4.3	Flat	#6
KFMB-AM	3.6	3.0	-0.6	#12
KFI**	1.7	2.1	+0.4	#17
<b>Regional Mexican</b>	<b>7.4</b>	<b>7.2</b>	<b>-0.2</b>	
KLNV	3.8	4.4	+0.6	#5
XHTY**	2.5	1.8	-0.7	#19
XHOCL**	1.1	1.0	-0.1	#25
<b>Country</b>	<b>7.2</b>	<b>6.7</b>	<b>-0.5</b>	
KSON-FM	4.9	4.8	-0.1	#4
KUSS	2.3	1.9	-0.4	#18
<b>18 Long Island</b>				
<b>Adult Contemporary</b>	<b>14.1</b>	<b>13.4</b>	<b>-0.7</b>	
WALK	6.3	5.3	-1.0	#1
WLTW**	3.3	3.5	+0.2	#6
WKJY	2.3	3.0	+0.7	#13
WWFS**	2.2	1.6	-0.6	#22
<b>CHR/Top 40</b>	<b>8.7</b>	<b>9.1</b>	<b>+0.4</b>	

WBLI	4.5	4.6	+0.1	#2
WHTZ**	4.2	4.5	+0.3	#3

<b>News</b>	<b>5.9</b>	<b>6.5</b>	<b>+0.6</b>	
WINS**	2.6	3.4	+0.8	#7
WCBS-AM**	3.3	3.1	-0.2	#10

### 19 Tampa

<b>Adult Contemporary</b>	<b>12.3</b>	<b>14.0</b>	<b>+1.7</b>	
WDUV	9.3	10.3	+1.0	#1
WWRM	3.0	3.7	+0.7	#9

<b>Country</b>	<b>9.4</b>	<b>9.5</b>	<b>+0.1</b>	
WQYK	5.8	5.5	-0.3	#3
WFUS	3.6	4.0	+0.4	#8

<b>Talk</b>	<b>7.4</b>	<b>6.7</b>	<b>-0.7</b>	
WFLA	6.2	5.6	-0.6	#2
WWBA	1.2	1.1	-0.1	#20

### 20 St. Louis

<b>Talk</b>	<b>15.9</b>	<b>15.2</b>	<b>-0.7</b>	
KMOX	7.1	6.3	-0.8	#1
KTRS	4.9	5.1	+0.2	#5
KFTK	3.9	3.8	-0.1	#9

<b>Country</b>	<b>9.7</b>	<b>9.3</b>	<b>-0.4</b>	
WIL-FM	5.6	5.5	-0.1	#3
KSD	4.1	3.8	-0.3	#9

<b>Classic Hits</b>	<b>7.2</b>	<b>7.6</b>	<b>+0.4</b>	
KLOU	3.5	4.7	+1.2	#7
KIHT	3.7	2.9	-0.8	#15

### 21 Baltimore

<b>Urban Contemporary</b>	<b>10.6</b>	<b>10.6</b>	<b>Flat</b>	
WERQ	9.4	9.5	+0.1	#1
WKYS**	1.2	1.1	-0.1	#20

<b>Talk</b>	<b>10.2</b>	<b>9.5</b>	<b>-0.7</b>	
WBAL	4.5	4.0	-0.5	#6
WCBM	3.3	3.4	+0.1	#8
WHFS	2.4	2.1	-0.3	#12

<b>Urban AC</b>	<b>7.4</b>	<b>8.9</b>	<b>+1.5</b>	
WWIN-FM	5.6	6.9	+1.3	#3
WHUR**	1.8	2.0	+0.2	#13

### 22 Denver

<b>Talk</b>	<b>11.5</b>	<b>13.2</b>	<b>+1.7</b>	
KOA	5.7	6.2	+0.5	#1
KHOW	3.0	3.8	+0.8	#9
KNUS	1.4	1.8	+0.4	#18
KKZN	1.4	1.4	Flat	#19

<b>Country</b>	<b>8.0</b>	<b>7.1</b>	<b>-0.9</b>	
KYGO	5.4	5.2	-0.2	#4
KWLI	2.6	1.9	-0.7	#17

<b>Classic Rock</b>	<b>7.3</b>	<b>6.2</b>	<b>-1.1</b>	
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KRFX	4.2	3.2	-1.0	#10
KQMT	3.1	3.0	-0.1	#11

<b>Hot AC</b>	<b>6.0</b>	<b>6.2</b>	<b>+0.2</b>	
KALC	3.2	4.1	+0.9	#8
KIMN	2.8	2.1	-0.7	#15

### 23 Portland

<b>Talk</b>	<b>13.7</b>	<b>12.4</b>	<b>-1.3</b>	
KEX	4.9	4.1	-0.8	#6
KPOJ	2.8	3.5	+0.7	#9
KXL	4.4	3.3	-1.1	#11
KPAM	1.6	1.5	-0.1	#19

<b>Country</b>	<b>9.5</b>	<b>10.2</b>	<b>+0.7</b>	
KWJJ	4.7	5.5	+0.8	#2
KUPL	4.8	4.7	-0.1	#4

<b>Regional Mexican</b>	<b>3.3</b>	<b>7.4</b>	<b>+4.1</b>	
KRYP	2.7	6.4	+3.7	#1
KWBY	0.6	1.0	+0.4	#22

### 24 Pittsburgh

<b>Talk</b>	<b>13.4</b>	<b>14.2</b>	<b>+0.8</b>	
KDKA	8.4	7.7	-0.7	#2
WPGB	5.0	6.5	+1.5	#3

<b>Country</b>	<b>12.0</b>	<b>10.1</b>	<b>-1.9</b>	
WDSY	7.1	5.2	-1.9	#4
WOGI & WOGG	3.6	3.0	-0.6	#13
WOGF & WOGH	1.3	1.9	+0.6	#16

<b>Rock</b>	<b>9.3</b>	<b>9.5</b>	<b>+0.2</b>	
WDVE	9.3	9.5	+0.2	#1

### 25 Charlotte

<b>Country</b>	<b>11.1</b>	<b>12.4</b>	<b>+1.3</b>	
WSOC	6.3	7.0	+0.7	#1
WKKT	4.8	5.4	+0.6	#4

<b>Talk</b>	<b>8.4</b>	<b>7.8</b>	<b>-0.6</b>	
WBT AM & FM	5.2	4.9	-0.3	#5
WLNK	3.2	2.9	-0.3	#13

<b>Urban AC</b>	<b>8.6</b>	<b>7.7</b>	<b>-0.9</b>	
WBAV	6.5	6.1	-0.4	#3
WQNC	2.1	1.6	-0.5	#16

### 26 Riverside

<b>Rhythmic CHR</b>	<b>6.8</b>	<b>8.6</b>	<b>+1.8</b>	
KGGI	5.1	7.1	+2.0	#1
KPWR**	1.7	1.5	-0.2	#19

<b>Regional Mexican</b>	<b>7.4</b>	<b>7.3</b>	<b>-0.1</b>	
KRQB	2.2	3.9	+1.7	#6
KSCA**	5.2	3.4	-1.8	#8

<b>Talk</b>	<b>7.3</b>	<b>6.9</b>	<b>-0.4</b>	
KFI**	5.8	5.7	-0.1	#2
KLSX**	1.5	1.2	-0.3	#23

## 27 Sacramento

<b>Talk</b>	<b>11.5</b>	<b>12.3</b>	<b>+0.8</b>	
KFBK	7.4	6.3	-1.1	#1
KSTE	3.1	5.0	+1.9	#3
KTKZ	1.0	1.0	Flat	#22

<b>Country</b>	<b>7.0</b>	<b>8.5</b>	<b>+1.5</b>	
KNCI	5.2	4.9	-0.3	#5
KNTY	1.8	3.6	+1.8	#9

<b>Rhythmic CHR</b>	<b>9.3</b>	<b>7.2</b>	<b>-2.1</b>	
KBMB	4.0	3.6	-0.4	#9
KSFM	5.3	3.6	-1.7	#9

## 28 Cleveland

<b>Talk</b>	<b>10.3</b>	<b>10.2</b>	<b>-0.1</b>	
WTAM	8.9	8.6	-0.3	#1
WHK	1.4	1.6	+0.2	#17

<b>Country</b>	<b>7.8</b>	<b>7.6</b>	<b>-0.2</b>	
WGAR	7.8	7.6	-0.2	#2

<b>Hot AC</b>	<b>6.5</b>	<b>7.1</b>	<b>+0.6</b>	
WQAL	3.1	3.9	+0.8	#11
WMVX	3.4	3.2	-0.2	#12

## 29 Cincinnati

<b>Talk</b>	<b>15.5</b>	<b>16.2</b>	<b>+0.7</b>	
WLW	11.0	9.8	-1.2	#1
WKRC	3.7	5.4	+1.7	#6
WDBZ	0.8	1.0	+0.2	#19

<b>Country</b>	<b>9.1</b>	<b>9.3</b>	<b>+0.2</b>	
WUBE	6.9	6.8	-0.1	#2
WPFB	1.3	1.3	Flat	#17
WYGY	0.9	1.2	+0.3	#18

<b>Rock</b>	<b>8.5</b>	<b>9.1</b>	<b>+0.6</b>	
WEBN	4.9	4.7	-0.2	#7
WSWD	2.8	3.0	+0.2	#12
WFTK	0.8	1.4	+0.6	#15

## 30 San Antonio

<b>Country</b>	<b>10.6</b>	<b>10.4</b>	<b>-0.2</b>	
KAJA	5.9	6.2	+0.3	#2
KCYY	4.7	4.2	-0.5	#7

<b>Rock</b>	<b>7.2</b>	<b>7.7</b>	<b>+0.5</b>	
KISS	6.2	5.8	-0.4	#3
KLTO	1.0	1.9	+0.9	#19

<b>Talk</b>	<b>7.8</b>	<b>7.4</b>	<b>-0.4</b>	
WOA	5.0	5.2	+0.2	#4
KTSA	2.8	2.2	-0.6	#16

## 31 Salt Lake City

<b>News-Talk</b>	<b>7.1</b>	<b>9.1</b>	<b>+2.0</b>	
KSL AM & FM	7.1	9.1	+2.0	#1

<b>Adult Contemporary</b>	<b>9.2</b>	<b>8.6</b>	<b>-0.6</b>	
KSFI	4.8	4.6	-0.2	#5
KBEE	1.9	2.0	+0.1	#16
KOSY	2.5	2.0	-0.5	#16

<b>Country</b>	<b>8.1</b>	<b>7.8</b>	<b>-0.3</b>	
KUBL	5.5	5.2	-0.3	#2
KTMY	1.1	1.5	+0.4	#19
KEGA	1.5	1.1	-0.4	#21

### **32 Kansas City**

<b>Country</b>	<b>15.1</b>	<b>14.1</b>	<b>-1.0</b>	
KFKF	5.4	5.8	+0.4	#3
KBEQ	4.4	4.2	-0.2	#7
WDAF	5.3	4.1	-1.2	#9

<b>Talk</b>	<b>8.7</b>	<b>7.9</b>	<b>-0.8</b>	
KMBZ	5.8	4.7	-1.1	#5
KCMO-AM	2.9	3.2	+0.3	#13

<b>Rock</b>	<b>5.1</b>	<b>7.4</b>	<b>+2.3</b>	
KQRC	5.1	7.4	+2.3	#1

### **33 Las Vegas**

<b>Rhythmic CHR</b>	<b>9.3</b>	<b>9.8</b>	<b>+0.5</b>	
KLUC	4.7	5.1	+0.4	#3
KVEG	4.6	4.7	+0.1	#5

<b>Country</b>	<b>6.7</b>	<b>8.9</b>	<b>+2.2</b>	
KWNR	4.1	5.3	+1.2	#2
KCYE	2.6	3.6	+1.0	#10

<b>Spanish Adult Hits</b>	<b>5.7</b>	<b>7.9</b>	<b>+2.2</b>	
KWID	3.3	4.3	+1.0	#7
KRGY	2.4	3.6	+1.2	#10

### **34 Orlando**

<b>Talk</b>	<b>10.9</b>	<b>11.6</b>	<b>+0.7</b>	
WDBO	4.5	5.1	+0.6	#3
WTKS	4.3	4.3	Flat	#10
WFLF	2.1	2.2	+0.1	#17

<b>Rhythmic CHR</b>	<b>9.5</b>	<b>10.0</b>	<b>+0.5</b>	
WPYO	5.0	5.1	+0.1	#3
WJHM	4.5	4.9	+0.4	#5

<b>Adult Contemporary</b>	<b>9.2</b>	<b>8.2</b>	<b>-1.0</b>	
WMGF	4.4	5.3	+0.9	#2
WMMO	4.8	2.9	-1.9	#13

### **35 San Jose**

<b>Talk</b>	<b>9.6</b>	<b>9.2</b>	<b>-0.4</b>	
KGO**	6.6	6.4	-0.2	#1
KSFO**	3.0	2.8	-0.2	#11

<b>Adult Contemporary</b>	<b>7.9</b>	<b>7.2</b>	<b>-0.7</b>	
KBAY	4.2	4.4	+0.2	#3
KOIT-FM**	3.7	2.8	-0.9	#11

<b>Regional Mexican</b>	<b>6.7</b>	<b>6.9</b>	<b>+0.2</b>	
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KSOL**	5.0	5.6	+0.6	#2
KRZZ**	1.7	1.3	-0.4	#26

### 36 Milwaukee

<b>Talk</b>	<b>13.9</b>	<b>17.0</b>	<b>+3.1</b>	
WTMJ	9.4	10.9	+1.5	#1
WISN	4.5	6.1	+1.6	#3

<b>Classic Rock</b>	<b>8.1</b>	<b>8.4</b>	<b>+0.3</b>	
WKLH	4.1	5.5	+1.4	#6
WQBW	4.0	2.9	-1.1	#13

<b>CHR – Top 40</b>	<b>5.7</b>	<b>6.9</b>	<b>+1.2</b>	
WXSS	5.7	6.9	+1.2	#2

### 37 Columbus

<b>Country</b>	<b>13.1</b>	<b>10.5</b>	<b>-2.6</b>	
WCOL	7.2	5.5	-1.7	#4
WHOK	3.4	2.7	-0.7	#12
WCLT	2.5	2.3	-0.2	#14

<b>Talk</b>	<b>8.1</b>	<b>9.8</b>	<b>+1.7</b>	
WTVN	6.6	8.7	+2.1	#1
WTDA	1.5	1.1	-0.4	#21

<b>Adult Contemporary</b>	<b>7.8</b>	<b>8.2</b>	<b>+0.4</b>	
WSNY	4.2	5.0	+0.8	#5
WLZT	3.6	3.2	-0.4	#10

<b>CHR – Top 40</b>	<b>6.9</b>	<b>8.2</b>	<b>+1.3</b>	
WNCI	6.9	8.2	+1.3	#2

### 38 Middlesex

<b>Talk</b>	<b>12.2</b>	<b>11.9</b>	<b>-0.3</b>	
WKXW**	5.2	4.6	-0.6	#3
WABC**	3.9	4.0	+0.1	#6
WOR**	3.1	3.3	+0.2	#10

<b>Adult Contemporary</b>	<b>11.7</b>	<b>11.3</b>	<b>-0.4</b>	
WMGQ	2.8	4.9	+2.1	#2
WLTW**	5.8	4.2	-1.6	#5
WWFS**	3.1	2.2	-0.9	#19

<b>Urban AC</b>	<b>5.6</b>	<b>7.9</b>	<b>+2.3</b>	
WBLS**	2.8	4.4	+1.6	#4
WRKS**	2.8	3.5	+0.7	#8

### 40 Indianapolis

<b>Country</b>	<b>13.4</b>	<b>14.2</b>	<b>+0.8</b>	
WFMS	9.4	10.2	+0.8	#1
WLHK	4.0	4.0	Flat	#11

<b>Adult Hits</b>	<b>7.2</b>	<b>7.4</b>	<b>+0.2</b>	
WJJK	3.8	4.5	+0.7	#8
WNTR	3.4	2.9	-0.5	#13

<b>Talk</b>	<b>5.0</b>	<b>6.9</b>	<b>+1.9</b>	
WIBC-FM	5.0	6.9	+1.9	#2

### 41 Norfolk

<b>Urban AC</b>	<b>16.7</b>	<b>17.5</b>	<b>+0.8</b>	
WVKL	8.2	7.4	-0.8	#1
WKUS	4.3	5.2	+0.9	#5
WXEZ	4.2	4.9	+0.7	#6
<b>Country</b>	<b>10.5</b>	<b>9.4</b>	<b>-1.1</b>	
WGH-FM	9.1	6.8	-2.3	#3
WUSH	1.4	2.6	+1.2	#14
<b>Adult Contemporary</b>	<b>9.5</b>	<b>8.4</b>	<b>-1.1</b>	
WVBW	5.2	4.7	-0.5	#8
WWDE	4.3	3.7	-0.6	#10
<b>42 Austin</b>				
<b>Country</b>	<b>12.9</b>	<b>11.2</b>	<b>-1.7</b>	
KVET-FM	6.2	5.8	-0.4	#3
KASE	6.7	5.4	-1.3	#4
<b>Regional Mexican</b>	<b>9.5</b>	<b>7.7</b>	<b>-1.8</b>	
KLQB	4.6	4.9	+0.3	#6
KHHL	4.9	2.8	-2.1	#12
<b>Talk</b>	<b>6.5</b>	<b>7.3</b>	<b>+0.8</b>	
KLBJ-AM	4.7	6.1	+1.4	#1
KJCE	1.8	1.2	-0.6	#20
<b>43 Raleigh</b>				
<b>Country</b>	<b>10.0</b>	<b>8.0</b>	<b>-2.0</b>	
WQDR	7.4	5.9	-1.5	#4
WRDU	2.6	2.1	-0.5	#12
<b>Urban Contemporary</b>	<b>7.2</b>	<b>7.0</b>	<b>-0.2</b>	
WQOK	7.2	7.0	-0.2	#1
<b>Urban AC</b>	<b>4.4</b>	<b>6.9</b>	<b>+2.5</b>	
WFXC	4.4	6.9	+2.5	#2
<b>Adult Contemporary</b>	<b>4.4</b>	<b>6.9</b>	<b>+2.5</b>	
WRAL	4.4	6.9	+2.5	#2
<b>44 Nashville</b>				
<b>Country</b>	<b>15.9</b>	<b>13.5</b>	<b>-2.4</b>	
WSIX	5.8	4.8	-1.0	#7
WSM-FM	5.6	4.5	-1.1	#8
WKDF	4.5	4.2	-0.3	#9
<b>Adult Contemporary</b>	<b>6.4</b>	<b>8.8</b>	<b>+2.4</b>	
WJXA	6.4	8.8	+2.4	#1
<b>Urban Contemporary</b>	<b>5.9</b>	<b>8.4</b>	<b>+2.5</b>	
WUBT	5.9	8.4	+2.5	#2

- In more than four of ten spring 2008 cases, **Talk** was the **#1** format (12+) of Top 44 markets (excluding Houston, Philadelphia, Puerto Rico and Providence).

Talk	42%
Country	20%
Urban AC	10%
Adult Contemporary	7%

Regional Mexican	5%
Rhythmic CHR	5%
Urban Contemporary	5%
News – Talk	2%
Rock	2%
Spanish Talk	2%

- Nearly one of every three times this spring **Country** was the **#2** format (12+) in the markets indicated.

Country	32.5%
Talk	17.5%
Adult Contemporary	15%
Regional Mexican	10%
Urban Contemporary	7.5%
Classic Rock	5%
CHR-Top 40	2.5%
News	2.5%
Rhythmic CHR	2.5%
Rock	2.5%
Adult Hits	2.5%

- Unlike the top two spots, there’s much less consensus here but **Talk** emerges as the **third-** strongest 12+ format in the Top 44 markets (excluding Houston, Philadelphia, Puerto Rico and Providence).

Talk	15%
Adult Contemporary	12%
Country	12%
Urban AC	9%
CHR-Top 40	7%
Regional Mexican	7%
Rock	7%
Classic Hits	5%
Hot AC	5%
News	5%
Rhythmic CHR	5%
Urban Contemporary	5%
Classic Rock	2%
News-Talk	2%
Spanish Adult Hits	2%

When all three categories from the above-mentioned markets are combined, **Talk** - followed closely by **Country** – can be categorized as this spring’s most potent formats.

	<b>#1</b>	<b>#2</b>	<b>#3</b>	<b>Total</b>
Talk	17	7	7	31
Country	8	13	5	26
Adult Contemporary	3	6	5	14
Regional Mexican	2	4	3	9
Urban AC	4	0	4	8
Urban Contemporary	2	3	2	7
Rhythmic CHR	2	1	2	5
Rock	1	1	3	5
CHR-Top 40	0	1	3	4
Classic Rock	0	2	1	3
News	0	1	2	3
Classic Hits	0	0	2	2
Hot AC	0	0	2	2

News - Talk	1	0	1	2
Adult Hits	0	1	0	1
Spanish Adult Hits	0	0	1	1
Spanish Talk	1	0	0	1

### Ultimate Scoreboard

Visually evident in the following chart is the strength of certain formats.

Led by #1 **WVKL**, a trio of **Norfolk Urban ACs** combined for **17.5** 12+ shares this spring (**+0.8** from spring 2007's **16.7**), representing the most aggregate shares for any Top 44 market format meeting our criteria (minus the four aforementioned metros).

It – and the 19 others immediately following – represent the **#1** format in their markets.

Breaking the string of crimson is **Middlesex** where **#2** format Adult Contemporary combines for **11.3** (12+) shares.

<b>41 Norfolk</b>	<b>Urban AC</b>	<b>16.7</b>	<b>17.5</b>	<b>+0.8</b>
<b>36 Milwaukee</b>	<b>Talk</b>	<b>13.9</b>	<b>17.0</b>	<b>+3.1</b>
<b>29 Cincinnati</b>	<b>Talk</b>	<b>15.5</b>	<b>16.2</b>	<b>+0.7</b>
<b>16 Minneapolis</b>	<b>Talk</b>	<b>15.7</b>	<b>16.0</b>	<b>+0.3</b>
<b>20 St. Louis</b>	<b>Talk</b>	<b>15.9</b>	<b>15.2</b>	<b>-0.7</b>
<b>24 Pittsburgh</b>	<b>Talk</b>	<b>13.4</b>	<b>14.2</b>	<b>+0.8</b>
<b>40 Indianapolis</b>	<b>Country</b>	<b>13.4</b>	<b>14.2</b>	<b>+0.8</b>
<b>32 Kansas City</b>	<b>Country</b>	<b>15.1</b>	<b>14.1</b>	<b>-1.0</b>
<b>19 Tampa</b>	<b>Adult Contemporary</b>	<b>12.3</b>	<b>14.0</b>	<b>+1.7</b>
<b>44 Nashville</b>	<b>Country</b>	<b>15.9</b>	<b>13.5</b>	<b>-2.4</b>
<b>8 Atlanta</b>	<b>Urban Contemporary</b>	<b>13.2</b>	<b>13.4</b>	<b>+0.2</b>
<b>18 Long Island</b>	<b>Adult Contemporary</b>	<b>14.1</b>	<b>13.4</b>	<b>-0.7</b>
<b>22 Denver</b>	<b>Talk</b>	<b>11.5</b>	<b>13.2</b>	<b>+1.7</b>
<b>9 Washington</b>	<b>Urban AC</b>	<b>12.1</b>	<b>13.1</b>	<b>+1.0</b>
<b>23 Portland</b>	<b>Talk</b>	<b>13.7</b>	<b>12.4</b>	<b>-1.3</b>
<b>25 Charlotte</b>	<b>Country</b>	<b>11.1</b>	<b>12.4</b>	<b>+1.3</b>
<b>27 Sacramento</b>	<b>Talk</b>	<b>11.5</b>	<b>12.3</b>	<b>+0.8</b>
<b>38 Middlesex</b>	<b>Talk</b>	<b>12.2</b>	<b>11.9</b>	<b>-0.3</b>
<b>14 Seattle</b>	<b>Talk</b>	<b>10.4</b>	<b>11.6</b>	<b>+1.2</b>
<b>34 Orlando</b>	<b>Talk</b>	<b>10.9</b>	<b>11.6</b>	<b>+0.7</b>
<b>38 Middlesex</b>	<b>Adult Contemporary</b>	<b>11.7</b>	<b>11.3</b>	<b>-0.4</b>
<b>42 Austin</b>	<b>Country</b>	<b>12.9</b>	<b>11.2</b>	<b>-1.7</b>
<b>2 Los Angeles</b>	<b>Regional Mexican</b>	<b>12.5</b>	<b>11.0</b>	<b>-1.5</b>
<b>21 Baltimore</b>	<b>Urban Contemporary</b>	<b>10.6</b>	<b>10.6</b>	<b>Flat</b>
<b>30 San Antonio</b>	<b>Country</b>	<b>10.6</b>	<b>10.4</b>	<b>-0.2</b>
<b>37 Columbus</b>	<b>Country</b>	<b>13.1</b>	<b>10.5</b>	<b>-2.6</b>
<b>28 Cleveland</b>	<b>Talk</b>	<b>10.3</b>	<b>10.2</b>	<b>-0.1</b>
<b>16 Minneapolis</b>	<b>Classic Rock</b>	<b>9.1</b>	<b>10.2</b>	<b>+1.1</b>
<b>23 Portland</b>	<b>Country</b>	<b>9.5</b>	<b>10.2</b>	<b>+0.7</b>
<b>24 Pittsburgh</b>	<b>Country</b>	<b>12.0</b>	<b>10.1</b>	<b>-1.9</b>
<b>34 Orlando</b>	<b>Rhythmic CHR</b>	<b>9.5</b>	<b>10.0</b>	<b>+0.5</b>
<b>4 San Francisco</b>	<b>Talk</b>	<b>9.8</b>	<b>9.8</b>	<b>Flat</b>
<b>33 Las Vegas</b>	<b>Rhythmic CHR</b>	<b>9.3</b>	<b>9.8</b>	<b>+0.5</b>
<b>37 Columbus</b>	<b>Talk</b>	<b>8.1</b>	<b>9.8</b>	<b>+1.7</b>
<b>19 Tampa</b>	<b>Country</b>	<b>9.4</b>	<b>9.5</b>	<b>+0.1</b>

21 Baltimore	Talk	10.2	9.5	-0.7
24 Pittsburgh	Rock	9.3	9.5	+0.2
17 San Diego	Talk	9.6	9.4	-0.2
8 Atlanta	Talk	9.9	9.4	-0.5
41 Norfolk	Country	10.5	9.4	-1.1
3 Chicago	Talk	9.4	9.3	-0.1
10 Boston	Talk	8.2	9.3	+1.1
20 St. Louis	Country	9.7	9.3	-0.4
29 Cincinnati	Country	9.1	9.3	+0.2
1 New York	Urban AC	7.7	9.2	+1.5
35 San Jose	Talk	9.6	9.2	-0.4
31 Salt Lake City	News-Talk	7.1	9.1	+2.0
18 Long Island	CHR/Top 40	8.7	9.1	+0.4
29 Cincinnati	Rock	8.5	9.1	+0.6
33 Las Vegas	Country	6.7	8.9	+2.2
21 Baltimore	Urban AC	7.4	8.9	+1.5
44 Nashville	Adult Contemporary	6.4	8.8	+2.4
5 Dallas	Regional Mexican	7.6	8.7	+1.1
11 Detroit	Urban AC	10.3	8.6	-1.7
12 Miami	Adult Contemporary	8.7	8.6	-0.1
12 Miami	Spanish Talk	8.5	8.6	+0.1
26 Riverside	Rhythmic CHR	6.8	8.6	+1.8
3 Chicago	Urban Contemporary	7.1	8.6	+1.5
31 Salt Lake City	Adult Contemporary	9.2	8.6	-0.6
14 Seattle	Country	8.7	8.5	-0.2
27 Sacramento	Country	7.0	8.5	+1.5
36 Milwaukee	Classic Rock	8.1	8.4	+0.3
41 Norfolk	Adult Contemporary	9.5	8.4	-1.1
44 Nashville	Urban Contemporary	5.9	8.4	+2.5
34 Orlando	Adult Contemporary	9.2	8.2	-1.0
37 Columbus	Adult Contemporary	7.8	8.2	+0.4
37 Columbus	CHR – Top 40	6.9	8.2	+1.3
43 Raleigh	Country	10.0	8.0	-2.0
1 New York	Adult Contemporary	9.5	8.0	-1.5
32 Kansas City	Talk	8.7	7.9	-0.8
33 Las Vegas	Spanish Adult Hits	5.7	7.9	+2.2
38 Middlesex	Urban AC	5.6	7.9	+2.3
25 Charlotte	Talk	8.4	7.8	-0.6
12 Miami	Urban Contemporary	7.4	7.8	+0.4
31 Salt Lake City	Country	8.1	7.8	-0.3
30 San Antonio	Rock	7.2	7.7	+0.5
42 Austin	Regional Mexican	9.5	7.7	-1.8
25 Charlotte	Urban AC	8.6	7.7	-0.9
28 Cleveland	Country	7.8	7.6	-0.2
20 St. Louis	Classic Hits	7.2	7.6	+0.4
40 Indianapolis	Adult Hits	7.2	7.4	+0.2
23 Portland	Regional Mexican	3.3	7.4	+4.1
30 San Antonio	Talk	7.8	7.4	-0.4
32 Kansas City	Rock	5.1	7.4	+2.3
2 Los Angeles	Talk	8.1	7.3	-0.8
26 Riverside	Regional Mexican	7.4	7.3	-0.1
42 Austin	Talk	6.5	7.3	+0.8
5 Dallas	Country	7.2	7.2	Flat
11 Detroit	Urban Contemporary	7.6	7.2	-0.4
17 San Diego	Regional Mexican	7.4	7.2	-0.2
35 San Jose	Adult Contemporary	7.9	7.2	-0.7
27 Sacramento	Rhythmic CHR	9.3	7.2	-2.1
22 Denver	Country	8.0	7.1	-0.9

<b>28 Cleveland</b>	<b>Hot AC</b>	<b>6.5</b>	<b>7.1</b>	<b>+0.6</b>
<b>43 Raleigh</b>	<b>Urban Contemporary</b>	<b>7.2</b>	<b>7.0</b>	<b>-0.2</b>
<b>15 Phoenix</b>	<b>Rock</b>	<b>4.8</b>	<b>6.9</b>	<b>+2.1</b>
<b>5 Dallas</b>	<b>Talk</b>	<b>6.6</b>	<b>6.9</b>	<b>+0.3</b>
<b>26 Riverside</b>	<b>Talk</b>	<b>7.3</b>	<b>6.9</b>	<b>-0.4</b>
<b>35 San Jose</b>	<b>Regional Mexican</b>	<b>6.7</b>	<b>6.9</b>	<b>+0.2</b>
<b>36 Milwaukee</b>	<b>CHR – Top 40</b>	<b>5.7</b>	<b>6.9</b>	<b>+1.2</b>
<b>40 Indianapolis</b>	<b>Talk</b>	<b>5.0</b>	<b>6.9</b>	<b>+1.9</b>
<b>43 Raleigh</b>	<b>Urban AC</b>	<b>4.4</b>	<b>6.9</b>	<b>+2.5</b>
<b>43 Raleigh</b>	<b>Adult Contemporary</b>	<b>4.4</b>	<b>6.9</b>	<b>+2.5</b>
<b>3 Chicago</b>	<b>Regional Mexican</b>	<b>5.3</b>	<b>6.8</b>	<b>+1.5</b>
<b>15 Phoenix</b>	<b>Country</b>	<b>8.3</b>	<b>6.7</b>	<b>-1.6</b>
<b>15 Phoenix</b>	<b>Talk</b>	<b>4.9</b>	<b>6.7</b>	<b>+1.8</b>
<b>1 New York</b>	<b>News</b>	<b>6.3</b>	<b>6.7</b>	<b>+0.4</b>
<b>2 Los Angeles</b>	<b>Rhythmic CHR</b>	<b>6.9</b>	<b>6.7</b>	<b>-0.2</b>
<b>17 San Diego</b>	<b>Country</b>	<b>7.2</b>	<b>6.7</b>	<b>-0.5</b>
<b>19 Tampa</b>	<b>Talk</b>	<b>7.4</b>	<b>6.7</b>	<b>-0.7</b>
<b>10 Boston</b>	<b>Adult Contemporary</b>	<b>6.9</b>	<b>6.5</b>	<b>-0.4</b>
<b>11 Detroit</b>	<b>Country</b>	<b>6.7</b>	<b>6.5</b>	<b>-0.2</b>
<b>18 Long Island</b>	<b>News</b>	<b>5.9</b>	<b>6.5</b>	<b>+0.6</b>
<b>8 Atlanta</b>	<b>Country</b>	<b>7.1</b>	<b>6.3</b>	<b>-0.8</b>
<b>10 Boston</b>	<b>CHR/Top 40</b>	<b>5.9</b>	<b>6.3</b>	<b>+0.4</b>
<b>10 Boston</b>	<b>News-Talk</b>	<b>7.9</b>	<b>6.3</b>	<b>-0.8</b>
<b>16 Minneapolis</b>	<b>Country</b>	<b>6.9</b>	<b>6.2</b>	<b>-0.7</b>
<b>22 Denver</b>	<b>Classic Rock</b>	<b>7.3</b>	<b>6.2</b>	<b>-1.1</b>
<b>22 Denver</b>	<b>Hot AC</b>	<b>6.0</b>	<b>6.2</b>	<b>+0.2</b>
<b>4 San Francisco</b>	<b>Regional Mexican</b>	<b>5.9</b>	<b>5.9</b>	<b>Flat</b>
<b>9 Washington</b>	<b>News</b>	<b>5.8</b>	<b>5.9</b>	<b>+0.1</b>
<b>4 San Francisco</b>	<b>Adult Contemporary</b>	<b>5.9</b>	<b>5.8</b>	<b>-0.1</b>
<b>9 Washington</b>	<b>Talk</b>	<b>4.5</b>	<b>5.6</b>	<b>+1.1</b>
<b>14 Seattle</b>	<b>Classic Hits</b>	<b>5.7</b>	<b>5.3</b>	<b>-0.4</b>

### NAB Radio Show Extra

Those perusing this piece at the NAB Radio Show while perhaps simultaneously scanning the hotel's clock radio might find this bonus coverage regarding host city Austin enlightening.

We begin with a complete format-by-format look at spring 2008 performance of stations that notched at least a one-share (12+) in the 42<sup>nd</sup>-largest metro and notice **Clear Channel** siblings **KVET-FM** and **KASE** make **Country** the #1 format.

	<b>2007</b>	<b>2008</b>	<b>Fluctuation</b>	
<b>Country</b>	<b>12.9</b>	<b>11.2</b>	<b>-1.7</b>	
KVET-FM	6.2	5.8	-0.4	#3
KASE	6.7	5.4	-1.3	#4
<b>Regional Mexican</b>	<b>9.5</b>	<b>7.7</b>	<b>-1.8</b>	
KLQB	4.6	4.9	+0.3	#6
KHHL	4.9	2.8	-2.1	#12
<b>Talk</b>	<b>6.5</b>	<b>7.3</b>	<b>+0.8</b>	
KLBJ-AM	4.7	6.1	+1.4	#1
KJCE	1.8	1.2	-0.6	#20
<b>CHR-Rhythmic</b>	<b>5.6</b>	<b>6.4</b>	<b>+0.8</b>	
KDHT	3.5	4.5	+1.0	#8
KXBT	2.1	1.9	-0.2	#16
<b>Adult Contemporary</b>	<b>4.8</b>	<b>6.1</b>	<b>+1.3</b>	

KKMJ	4.8	6.1	+1.3	#1
<b>CHR-Top 40</b>	<b>4.5</b>	<b>5.1</b>	<b>+0.6</b>	
KHFI	4.5	5.1	+0.6	#5
<b>Adult Hits</b>	<b>4.8</b>	<b>4.6</b>	<b>-0.2</b>	
KBPA	4.8	4.6	-0.2	#7
<b>Classic Rock</b>	<b>4.2</b>	<b>4.0</b>	<b>-0.2</b>	
KLBJ-FM	4.2	4.0	-0.2	#9
<b>Hot AC</b>	<b>2.8</b>	<b>3.8</b>	<b>+1.0</b>	
KAMX	2.8	3.8	+1.0	#10
<b>Modern Rock</b>	<b>2.9</b>	<b>2.9</b>	<b>Flat</b>	
KROX	2.9	2.9	Flat	#11
<b>Rhythmic Hot AC</b>	<b>2.1</b>	<b>2.7</b>	<b>+0.6</b>	
KFMK	2.1	2.7	+0.6	#13
<b>Adult Alternative</b>	<b>3.2</b>	<b>2.6</b>	<b>-0.6</b>	
KGSR	3.2	2.6	-0.6	#14
<b>Spanish Adult Hits</b>	<b>1.5</b>	<b>2.3</b>	<b>+0.8</b>	
KINV	1.5	2.3	+0.8	#15
<b>Contemporary Christian</b>	<b>1.3</b>	<b>1.9</b>	<b>+0.6</b>	
KPEZ	1.3	1.9	+0.6	#16
<b>Spanish Hits</b>	<b>1.5</b>	<b>1.8</b>	<b>+0.3</b>	
KXXS	1.5	1.8	+0.3	#18
<b>Rock</b>	<b>0.4</b>	<b>1.3</b>	<b>+0.9</b>	
KISS**	0.4	1.3	+0.9	#19

### Ups & Downs

The four Austin stations with one share or greater year-year improvements can all be found in the top ten.

<b>Rk</b>	<b>Calls</b>	<b>Format</b>	<b>2007</b>	<b>2008</b>	<b>Fluctuation</b>
1	KLBJ-AM	Talk	4.7	6.1	+1.4
1	KKMJ	Adult Contemporary	4.8	6.1	+1.3
8	KDHT	CHR/Rhythmic	3.5	4.5	+1.0
10	KAMX	Hot AC	2.8	3.8	+1.0
19	KISS**	Rock	0.4	1.3	+0.9
15	KINV	Spanish Adult Hits	1.5	2.3	+0.8
5	KHFI	CHR/Pop	4.5	5.1	+0.6
13	KFMK	Rhythmic Hot AC	2.1	2.7	+0.6
16	KPEZ	Cont Christian	1.3	1.9	+0.6
6	KLQB	Regional Mexican	4.6	4.9	+0.3
18	KXXS	Spanish Hits	1.5	1.8	+0.3
11	KROX	Modern Rock	2.9	2.9	Flat
7	KBPA	Adult Hits	4.8	4.6	-0.2
9	KLBJ-FM	Classic Rock	4.2	4.0	-0.2
16	KXBT	CHR/Rhythmic	2.1	1.9	-0.2
3	KVET-FM	Country	6.2	5.8	-0.4
14	KGSR	Adult Alternative	3.2	2.6	-0.6
20	KJCE	Talk	1.8	1.2	-0.6
4	KASE	Country	6.7	5.4	-1.3
12	KHHL	Regional Mexican	4.9	2.8	-2.1

## Austin Spring 2008 – By Owner

With four top ten (12+) stations in its portfolio, **Emmis** extends its lead position in Texas' capital city over solid #2 **Clear Channel**.

**Entercom** remains third but **Univision** overtakes **Border Media** at #4.

		<b>2007</b>	<b>2008</b>	<b>Fluctuation</b>
<b>Emmis</b>		<b>23.3</b>	<b>24.7</b>	<b>+1.4</b>
1	KLBJ-AM Talk	4.7	6.1	+1.4
7	KBPA Adult Hits	4.8	4.6	-0.2
8	KDHT CHR/Rhythmic	3.5	4.5	+1.0
9	KLBJ-FM Classic Rock	4.2	4.0	-0.2
11	KROX Modern Rock	2.9	2.9	Flat
14	KGSR Adult Alternative	3.2	2.6	-0.6
<b>Clear Channel</b>		<b>20.8</b>	<b>20.9</b>	<b>+0.1</b>
3	KVET-FM Country	6.2	5.8	-0.4
4	KASE Country	6.7	5.4	-1.3
5	KHFI CHR/Pop	4.5	5.1	+0.6
13	KFMK Rhythmic Hot AC	2.1	2.7	+0.6
16	KPEZ Cont Christian	1.3	1.9	+0.6
<b>Entercom</b>		<b>9.4</b>	<b>11.1</b>	<b>+1.7</b>
1	KKMJ Adult Contemporary	4.8	6.1	+1.3
10	KAMX Hot AC	2.8	3.8	+1.0
20	KJCE Talk	1.8	1.2	-0.6
<b>Univision</b>		<b>6.1</b>	<b>7.2</b>	<b>+1.1</b>
6	KLQB Regional Mexican	4.6	4.9	+0.3
15	KINV Spanish Adult Hits	1.5	2.3	+0.8
<b>Border Media</b>		<b>8.5</b>	<b>6.5</b>	<b>-2.0</b>
12	KHHL Regional Mexican	4.9	2.8	-2.1
16	KXBT CHR/Rhythmic	2.1	1.9	-0.2
18	KXXS Spanish Hits	1.5	1.8	+0.3
<b>Cox Radio</b>		<b>0.4</b>	<b>1.3</b>	<b>+0.9</b>
19	KISS** Rock	0.4	1.3	+0.9

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Archived [Here](#), more spring 2008 stats and stories will appear in next week's (9-25-2008) "**Inside The Numbers with Mike Kinosian**" column. Archived [here](#) is Monday's (9-15-2008) "**Mike Kinosian Interview**" of Salem Radio Network's VP/News & Talk Programming **Tom Tradup**.

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