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Springtime In The Country

Spring 2008 results of approximately six-dozen Country outlets are summarized in this "Inside The Numbers" Top 40 market scoreboard.

Portable People Meter metros Houston (#6) and Philadelphia (#7), as well as Puerto Rico (#13) and Providence (#39) are not included.

Norfolk (#41), Austin (#42), Raleigh (#43) and Nashville (#44) have been chosen as substitutes.

A 1.0 share (12+) in an applicable Spring 2008 book was required for inclusion in this summary.

Dual asterisks (**) denote non-metro facilities; stations no longer in the format are designated by @@.

Basic Overview

Spring 2007 and Spring 2008 (12+) Arbitron shares for each qualifying Country station are listed by descending **market** size.

We begin with **Los Angeles'** "Go Country" (**KKGO**), which resurrected the format position approximately six months after Emmis' **KZLA** became rhythmic Hot AC "Movin' 93.7" (KMVN).

Mk	Calls/City	2007	2008
2	KKGO/Los Angeles	1.8	1.9
3	WUSN/Chicago	3.7	3.1
4	KBWF/San Francisco	2.2	1.8
5	KSCS/Dallas	3.2	3.1
5	KPLX/Dallas	2.9	3.0
5	KTYS/Dallas@@	1.1	1.1
8	WKHX/Atlanta	4.6	4.1
8	WUBL/Atlanta	2.5	2.2
8	WYAY/Atlanta	1.9	2.1
9	WMZQ/Washington	4.0	3.7
9	WFRE/Washington	0.9	1.0
10	WKLK/Boston	4.0	4.4
11	WYCD/Detroit	4.4	4.1
11	WDTW/Detroit	2.3	2.4
12	WKIS/Miami	2.3	2.5
14	KMPS/Seattle	4.6	5.5
14	KKWF/Seattle	4.1	3.0
15	KMLE/Phoenix	3.9	3.7
15	KNIX/Phoenix	4.4	3.0
16	KEEY/Minneapolis	6.9	6.2
17	KSON-FM/San Diego	4.9	4.8
17	KUSS/San Diego	2.3	1.9
19	WQYK/Tampa	5.8	5.5
19	WFUS/Tampa	3.6	4.0
20	WIL-FM/St. Louis	5.6	5.5
20	KSD/St. Louis	4.1	3.8

21	WPOC/Baltimore	8.8	8.7
22	KYGO/Denver	5.4	5.2
22	KWLI/Denver	2.6	1.9
23	KWJJ/Portland	4.7	5.5
23	KUPL/Portland	4.8	4.7
24	WDSY/Pittsburgh	7.1	5.2
24	WOGI & WOGG/Pittsburgh	3.6	3.0
24	WOGF & WOGH/Pittsburgh	1.3	1.9
25	WSOC/Charlotte	6.3	7.0
25	WKKT/Charlotte	4.8	5.4
26	KFRG/Riverside	5.1	5.2
27	KNCI/Sacramento	5.2	4.9
27	KNTY/Sacramento	1.8	3.6
28	WGAR/Cleveland	7.8	7.6
29	WUBE/Cincinnati	6.9	6.8
29	WPFB/Cincinnati	1.3	1.3
29	WYGY/Cincinnati	0.9	1.2
30	KAJA/San Antonio	5.9	6.2
30	KCYX/San Antonio	4.7	4.2
31	KUBL/Salt Lake City	5.5	5.2
31	KTMV/Salt Lake City	1.1	1.5
31	KEGA/Salt Lake City	1.5	1.1
32	KFKF/Kansas City	5.4	5.8
32	KBEQ/Kansas City	4.4	4.2
32	WDAF/Kansas City	5.3	4.1
33	KWNR/Las Vegas	4.1	5.3
33	KCYE/Las Vegas	2.6	3.6
34	WWKA/Orlando	6.1	4.7
34	WPCV/Orlando**	1.1	2.1
35	KRTY/San Jose	3.7	2.9
36	WMIL/Milwaukee	8.1	6.0
37	WCOL/Columbus	7.2	5.5
37	WHOK/Columbus	3.4	2.7
37	WCLT/Columbus	2.5	2.3
40	WFMS/Indianapolis	9.4	10.2
40	WLHK/Indianapolis	4.0	4.0
41	WGH-FM/Norfolk	9.1	6.8
41	WUSH/Norfolk	1.4	2.6
42	KVET-FM/Austin	6.2	5.8
42	KASE/Austin	6.7	5.4
43	WQDR/Raleigh	7.4	5.9
43	WRDU/Raleigh	2.6	2.1
44	WSIX/Nashville	5.8	4.8
44	WSM-FM/Nashville	5.6	4.5
44	WKDF/Nashville	4.5	4.2

Strongest Markets

Move over **Nashville** – **Indianapolis** is the new Country leader.

Third last year under this particular criteria **David Letterman's** hometown nabs the top spot, mostly on the strength of **Cumulus' WFMS**; "Music City USA" falls to #3.

With the exception of aforementioned Houston, Philadelphia, Puerto Rico and Providence, the only top 44 markets unable to produce at least one Country facility with a one-share or higher (12+) this spring are New York City (#1) and its embedded sibling markets Long Island (#18) and Middlesex (#38).

Market	2007	2008	Fluctuation
Indianapolis	13.4	14.2	+0.8

WFMS	9.4	10.2	
WLHK	4.0	4.0	
Kansas City	15.1	14.1	-1.0
KFKF	5.4	5.8	
KBEQ	4.4	4.2	
WDAF	5.3	4.1	
Nashville	15.9	13.5	-2.4
WSIX	5.8	4.8	
WSM-FM	5.6	4.5	
WKDF	4.5	4.2	
Charlotte	11.1	12.4	+1.3
WSOC	6.3	7.0	
WKKT	4.8	5.4	
Austin	12.9	11.2	-1.7
KVET-FM	6.2	5.8	
KASE	6.7	5.4	
Columbus	13.1	10.5	-2.6
WCOL	7.2	5.5	
WHOK	3.4	2.7	
WCLT	2.5	2.3	
San Antonio	10.6	10.4	-0.2
KAJA	5.9	6.2	
KCYY	4.7	4.2	
Portland	9.5	10.2	+0.7
KWJJ	4.7	5.5	
KUPL	4.8	4.7	
Pittsburgh	12.0	10.1	-1.9
WDSY	7.1	5.2	
WOGI & WOGG	3.6	3.0	
WOGF & WOGH	1.3	1.9	
Tampa	9.4	9.5	+0.1
WQYK	5.8	5.5	
WFUS	3.6	4.0	
Norfolk	10.5	9.4	-1.1
WGH-FM	9.1	6.8	
WUSH	1.4	2.6	
St. Louis	9.7	9.3	-0.4
WIL-FM	5.6	5.5	
KSD	4.1	3.8	
Cincinnati	9.1	9.3	+0.2
WUBE	6.9	6.8	
WPFB	1.3	1.3	
WYGY	0.9	1.2	
Las Vegas	6.7	8.9	+2.2
KWNR	4.1	5.3	
KCYE	2.6	3.6	

Baltimore	8.8	8.7	-0.1
WPOC	8.8	8.7	
Seattle	8.7	8.5	-0.2
KMPS	4.6	5.5	
KKWF	4.1	3.0	
Sacramento	7.0	8.5	+1.5
KNCI	5.2	4.9	
KNTY	1.8	3.6	
Atlanta	9.0	8.4	-0.6
WKHX	4.6	4.1	
WUBL	2.5	2.2	
WYAY	1.9	2.1	
Raleigh	10.0	8.0	-2.0
WQDR	7.4	5.9	
WRDU	2.6	2.1	
Salt Lake City	8.1	7.8	-0.3
KUBL	5.5	5.2	
KTMY	1.1	1.5	
KEGA	1.5	1.1	
Cleveland	7.8	7.6	-0.2
WGAR	7.8	7.6	
Dallas	7.2	7.2	Flat
KSCS	3.2	3.1	
KPLX	2.9	3.0	
KTYS@@	1.1	1.1	
Denver	8.0	7.1	-0.9
KYGO	5.4	5.2	
KWLI	2.6	1.9	
Orlando	7.2	6.8	-0.4
WWKA	6.1	4.7	
WPCV**	1.1	2.1	
Phoenix	8.3	6.7	-1.6
KMLE	3.9	3.7	
KNIX	4.4	3.0	
San Diego	7.2	6.7	-0.5
KSON-FM	4.9	4.8	
KUSS	2.3	1.9	
Detroit	6.7	6.5	-0.2
WYCD	4.4	4.1	
WDTW	2.3	2.4	
Minneapolis	6.9	6.2	-0.7
KEEY	6.9	6.2	
Milwaukee	8.1	6.0	-2.1
WMIL	8.1	6.0	
Riverside	5.1	5.2	+0.1

KFRG	5.1	5.2	
Washington	4.9	4.7	-0.2
WMZQ	4.0	3.7	
WFRE	0.9	1.0	
Boston	4.0	4.4	+0.4
WKLB	4.0	4.4	
Chicago	3.7	3.1	-0.6
WUSN	3.7	3.1	
San Jose	3.7	2.9	-0.8
KRTY	3.7	2.9	
Miami	2.3	2.5	+0.2
WKIS	2.3	2.5	
Los Angeles	1.8	1.9	+0.1
KKGO	1.8	1.9	
San Francisco	2.2	1.8	-0.4
KBWF	2.2	1.8	

Gains/Losses

Unlikely Country owner **Entravision** produces the greatest spring-spring (12+) success story with **Sacramento's "Wolf"** doubling last year's numbers.

Mk	Calls/City	2007	2008	Fluctuation
27	KNTY/Sacramento	1.8	3.6	+1.8
33	KWNR/Las Vegas	4.1	5.3	+1.2
41	WUSH/Norfolk	1.4	2.6	+1.2
33	KCYE/Las Vegas	2.6	3.6	+1.0
34	WPCV/Orlando**	1.1	2.1	+1.0
14	KMPS/Seattle	4.6	5.5	+0.9
23	KWJJ/Portland	4.7	5.5	+0.8
40	WFMS/Indianapolis	9.4	10.2	+0.8
25	WSOC/Charlotte	6.3	7.0	+0.7
24	WOGF & WOGH/Pittsburgh	1.3	1.9	+0.6
25	WKKT/Charlotte	4.8	5.4	+0.6
10	WKLB/Boston	4.0	4.4	+0.4
19	WFUS/Tampa	3.6	4.0	+0.4
31	KTMV/Salt Lake City	1.1	1.5	+0.4
32	KFKF/Kansas City	5.4	5.8	+0.4
29	WYGY/Cincinnati	0.9	1.2	+0.3
30	KAJA/San Antonio	5.9	6.2	+0.3
8	WYAY/Atlanta	1.9	2.1	+0.2
12	WKIS/Miami	2.3	2.5	+0.2
2	KKGO/Los Angeles	1.8	1.9	+0.1
5	KPLX/Dallas	2.9	3.0	+0.1
9	WFRE/Washington	0.9	1.0	+0.1
11	WDTW/Detroit	2.3	2.4	+0.1
26	KFRG/Riverside	5.1	5.2	+0.1
5	KTYS/Dallas@@	1.1	1.1	Flat
29	WPFB/Cincinnati	1.3	1.3	Flat
40	WLHK/Indianapolis	4.0	4.0	Flat
5	KSCS/Dallas	3.2	3.1	-0.1
17	KSON-FM/San Diego	4.9	4.8	-0.1
20	WIL-FM/St. Louis	5.6	5.5	-0.1

21 WPOC/Baltimore	8.8	8.7	-0.1
23 KUPL/Portland	4.8	4.7	-0.1
29 WUBE/Cincinnati	6.9	6.8	-0.1
15 KMLE/Phoenix	3.9	3.7	-0.2
22 KYGO/Denver	5.4	5.2	-0.2
28 WGAR/Cleveland	7.8	7.6	-0.2
32 KBEQ/Kansas City	4.4	4.2	-0.2
37 WCLT/Columbus	2.5	2.3	-0.2
8 WUBL/Atlanta	2.5	2.2	-0.3
9 WMZQ/Washington	4.0	3.7	-0.3
11 WYCD/Detroit	4.4	4.1	-0.3
19 WQYK/Tampa	5.8	5.5	-0.3
20 KSD/St. Louis	4.1	3.8	-0.3
27 KNCI/Sacramento	5.2	4.9	-0.3
31 KUBL/Salt Lake City	5.5	5.2	-0.3
44 WKDF/Nashville	4.5	4.2	-0.3
4 KBWF/San Francisco	2.2	1.8	-0.4
17 KUSS/San Diego	2.3	1.9	-0.4
31 KEGA/Salt Lake City	1.5	1.1	-0.4
42 KVET-FM/Austin	6.2	5.8	-0.4
8 WKHX/Atlanta	4.6	4.1	-0.5
30 KCYY/San Antonio	4.7	4.2	-0.5
43 WRDU/Raleigh	2.6	2.1	-0.5
3 WUSN/Chicago	3.7	3.1	-0.6
24 WOGI & WOGG/Pittsburgh	3.6	3.0	-0.6
16 KEEY/Minneapolis	6.9	6.2	-0.7
22 KWLI/Denver	2.6	1.9	-0.7
37 WHOK/Columbus	3.4	2.7	-0.7
35 KRTY/San Jose	3.7	2.9	-0.8
44 WSIX/Nashville	5.8	4.8	-1.0
14 KKWF/Seattle	4.1	3.0	-1.1
44 WSM-FM/Nashville	5.6	4.5	-1.1
32 WDAF/Kansas City	5.3	4.1	-1.2
42 KASE/Austin	6.7	5.4	-1.3
15 KNIX/Phoenix	4.4	3.0	-1.4
34 WWKA/Orlando	6.1	4.7	-1.4
43 WQDR/Raleigh	7.4	5.9	-1.5
37 WCOL/Columbus	7.2	5.5	-1.7
24 WDSY/Pittsburgh	7.1	5.2	-1.9
36 WMIL/Milwaukee	8.1	6.0	-2.1
41 WGH-FM/Norfolk	9.1	6.8	-2.3

- More than six of ten **(62%)** Country stations in our sample were down year-to-year; about one in three **(34%)** improved; and the remaining **4%** were flat.
- Typical gains were **+.57** while average losses were **-.66**
- One of every four declines **(25%)** was either by one-tenth or two-tenths.

AQH Share

Mk	Calls/City	2007	2008
40	WFMS/Indianapolis	9.4	10.2
21	WPOC/Baltimore	8.8	8.7
28	WGAR/Cleveland	7.8	7.6
25	WSOC/Charlotte	6.3	7.0
29	WUBE/Cincinnati	6.9	6.8
41	WGH-FM/Norfolk	9.1	6.8
16	KEEY/Minneapolis	6.9	6.2
30	KAJA/San Antonio	5.9	6.2

36 WMIL/Milwaukee	8.1	6.0
43 WQDR/Raleigh	7.4	5.9
32 KFKF/Kansas City	5.4	5.8
42 KVET-FM/Austin	6.2	5.8
14 KMPS/Seattle	4.6	5.5
19 WQYK/Tampa	5.8	5.5
20 WIL-FM/St. Louis	5.6	5.5
23 KWJJ/Portland	4.7	5.5
37 WCOL/Columbus	7.2	5.5
25 WKKT/Charlotte	4.8	5.4
42 KASE/Austin	6.7	5.4
33 KWNR/Las Vegas	4.1	5.3
22 KYGO/Denver	5.4	5.2
24 WDSY/Pittsburgh	7.1	5.2
26 KFRG/Riverside	5.1	5.2
31 KUBL/Salt Lake City	5.5	5.2
27 KNCI/Sacramento	5.2	4.9
17 KSON-FM/San Diego	4.9	4.8
44 WSIX/Nashville	5.8	4.8
23 KUPL/Portland	4.8	4.7
34 WWKA/Orlando	6.1	4.7
44 WSM-FM/Nashville	5.6	4.5
10 WKLB/Boston	4.0	4.4
30 KCYY/San Antonio	4.7	4.2
32 KBEQ/Kansas City	4.4	4.2
44 WKDF/Nashville	4.5	4.2
8 WKHX/Atlanta	4.6	4.1
11 WYCD/Detroit	4.4	4.1
32 WDAF/Kansas City	5.3	4.1
19 WFUS/Tampa	3.6	4.0
40 WLHK/Indianapolis	4.0	4.0
20 KSD/St. Louis	4.1	3.8
9 WMZQ/Washington	4.0	3.7
15 KMLE/Phoenix	3.9	3.7
27 KNTY/Sacramento	1.8	3.6
33 KCYE/Las Vegas	2.6	3.6
3 WUSN/Chicago	3.7	3.1
5 KSCS/Dallas	3.2	3.1
5 KPLX/Dallas	2.9	3.0
14 KKWF/Seattle	4.1	3.0
15 KNIX/Phoenix	4.4	3.0
24 WOGI & WOGG/Pittsburgh	3.6	3.0
35 KRTY/San Jose	3.7	2.9
37 WHOK/Columbus	3.4	2.7
41 WUSH/Norfolk	1.4	2.6
12 WKIS/Miami	2.3	2.5
11 WDTW/Detroit	2.3	2.4
37 WCLT/Columbus	2.5	2.3
8 WUBL/Atlanta	2.5	2.2
8 WYAY/Atlanta	1.9	2.1
34 WPCV/Orlando**	1.1	2.1
43 WRDU/Raleigh	2.6	2.1
2 KKG0/Los Angeles	1.8	1.9
17 KUSS/San Diego	2.3	1.9
22 KWLI/Denver	2.6	1.9
24 WOGF & WOGH/Pittsburgh	1.3	1.9
4 KBWF/San Francisco	2.2	1.8
31 KTMV/Salt Lake City	1.1	1.5
29 WPFB/Cincinnati	1.3	1.3
29 WYGY/Cincinnati	0.9	1.2

5 KTYS/Dallas@@	1.1	1.1
31 KEGA/Salt Lake City	1.5	1.1
9 WFRE/Washington	0.9	1.0

- The average 12+ share for a Top 44 Market Country outlet (minus Houston, Philadelphia, Puerto Rico and Providence) meeting our criteria slips from **4.305** (Spring 2007) to **4.087** (Spring 2008).
- **WFMS** widens its gap over (new) runner-up **WPOC/Baltimore** for 12+ bragging rights; last spring's #2 **WGH-FM** tumbles to a fifth-place tie.

Market Rankers

Mk	Calls/City	2007	2008	12+ Rank
14	KMPS/Seattle	4.6	5.5	#1
25	WSOC/Charlotte	6.3	7.0	#1
40	WFMS/Indianapolis	9.4	10.2	#1
21	WPOC/Baltimore	8.8	8.7	#2
23	KWJJ/Portland	4.7	5.5	#2
28	WGAR/Cleveland	7.8	7.6	#2
29	WUBE/Cincinnati	6.9	6.8	#2
30	KAJA/San Antonio	5.9	6.2	#2
31	KUBL/Salt Lake City	5.5	5.2	#2
33	KWNR/Las Vegas	4.1	5.3	#2
16	KEEY/Minneapolis	6.9	6.2	#3
19	WQYK/Tampa	5.8	5.5	#3
20	WIL-FM/St. Louis	5.6	5.5	#3
26	KFRG/Riverside	5.1	5.2	#3
32	KFKF/Kansas City	5.4	5.8	#3
41	WGH-FM/Norfolk	9.1	6.8	#3
42	KVET-FM/Austin	6.2	5.8	#3
17	KSON-FM/San Diego	4.9	4.8	#4
22	KYGO/Denver	5.4	5.2	#4
23	KUPL/Portland	4.8	4.7	#4
24	WDSY/Pittsburgh	7.1	5.2	#4
25	WKKT/Charlotte	4.8	5.4	#4
36	WMIL/Milwaukee	8.1	6.0	#4
37	WCOL/Columbus	7.2	5.5	#4
42	KASE/Austin	6.7	5.4	#4
43	WQDR/Raleigh	7.4	5.9	#4
27	KNCI/Sacramento	5.2	4.9	#5
34	WWKA/Orlando	6.1	4.7	#6
8	WKHX/Atlanta	4.6	4.1	#7
10	WKLB/Boston	4.0	4.4	#7
15	KMLE/Phoenix	3.9	3.7	#7
30	KCYT/San Antonio	4.7	4.2	#7
32	KBEQ/Kansas City	4.4	4.2	#7
44	WSIX/Nashville	5.8	4.8	#7
9	WMZQ/Washington	4.0	3.7	#8
11	WYCD/Detroit	4.4	4.1	#8
19	WFUS/Tampa	3.6	4.0	#8
35	KRTY/San Jose	3.7	2.9	#8
44	WSM-FM/Nashville	5.6	4.5	#8
3	WUSN/Chicago	3.7	3.1	#9
5	KSCS/Dallas	3.2	3.1	#9
20	KSD/St. Louis	4.1	3.8	#9
27	KNTY/Sacramento	1.8	3.6	#9
32	WDAF/Kansas City	5.3	4.1	#9
44	WKDF/Nashville	4.5	4.2	#9

33 KCYE/Las Vegas	2.6	3.6	#10
5 KPLX/Dallas	2.9	3.0	#11
15 KNIX/Phoenix	4.4	3.0	#11
40 WLHK/Indianapolis	4.0	4.0	#11
37 WHOK/Columbus	3.4	2.7	#12
43 WRDU/Raleigh	2.6	2.1	#12
24 WOGI & WOGG/Pittsburgh	3.6	3.0	#13
14 KKWF/Seattle	4.1	3.0	#14
37 WCLT/Columbus	2.5	2.3	#14
41 WUSH/Norfolk	1.4	2.6	#14
12 WKIS/Miami	2.3	2.5	#16
24 WOGF & WOGH/Pittsburgh	1.3	1.9	#16
2 KKG0/Los Angeles	1.8	1.9	#17
4 KBWF/San Francisco	2.2	1.8	#17
8 WUBL/Atlanta	2.5	2.2	#17
11 WDTW/Detroit	2.3	2.4	#17
22 KWLI/Denver	2.6	1.9	#17
29 WPFB/Cincinnati	1.3	1.3	#17
17 KUSS/San Diego	2.3	1.9	#18
29 WYGY/Cincinnati	0.9	1.2	#18
34 WPCV/Orlando**	1.1	2.1	#18
9 WFRE/Washington	0.9	1.0	#19
31 KTMV/Salt Lake City	1.1	1.5	#19
8 WYAY/Atlanta	1.9	2.1	#20
31 KEGA/Salt Lake City	1.5	1.1	#21
5 KTYS/Dallas@@	1.1	1.1	#29

- Country outlets in this particular sample generally placed **9th** (exactly **#9.0**) in their respective markets (12+) this spring.

AQH Share At A Glance

1.0 - 2.0	4%
2.1 - 3.0	30%
3.1 - 4.0	18%
4.1 - 5.0	18%
5.1 - 7.5	14%
7.6+	16%

Market Rank At A Glance

#1 - #5	38%
#6 - #10	27%
#11 - #15	12%
#16 - #20	20%
#21+	3%

By Group Owner

Bonneville was the only top ten operator in this sample to notch a year-year gain and its increase was by the barest minimum – one-tenth. While **Clear Channel** maintains a commanding lead, it also registered the steepest 12+ spring-spring dip. As is the case throughout this report, Houston, Philadelphia, Puerto Rico and Providence are not included.

Clear Channel	101.1	92.5	-8.6	
8 WUBL/Atlanta	2.5	2.2	-0.3	#17
9 WMZQ/Washington	4.0	3.7	-0.3	#8
9 WFRE/Washington	0.9	1.0	+0.1	#19
11 WDTW/Detroit	2.3	2.4	+0.1	#17
15 KNIX/Phoenix	4.4	3.0	-1.4	#11
16 KEEY/Minneapolis	6.9	6.2	-0.7	#3
17 KUSS/San Diego	2.3	1.9	-0.4	#18

19 WFUS/Tampa	3.6	4.0	+0.4	#8
20 KSD/St. Louis	4.1	3.8	-0.3	#9
21 WPOC/Baltimore	8.8	8.7	-0.1	#2
25 WKKT/Charlotte	4.8	5.4	+0.6	#4
28 WGAR/Cleveland	7.8	7.6	-0.2	#2
30 KAJA/San Antonio	5.9	6.2	+0.3	#2
31 KTMV/Salt Lake City	1.1	1.5	+0.4	#19
33 KWNR/Las Vegas	4.1	5.3	+1.2	#2
36 WMIL/Milwaukee	8.1	6.0	-2.1	#4
37 WCOL/Columbus	7.2	5.5	-1.7	#4
42 KVET-FM/Austin	6.2	5.8	-0.4	#3
42 KASE/Austin	6.7	5.4	-1.3	#4
43 WRDU/Raleigh	2.6	2.1	-0.5	#12
44 WSIX/Nashville	5.8	4.8	-1.0	#7

CBS Radio	53.5	50.8	-2.7	
3 WUSN/Chicago	3.7	3.1	-0.6	#9
11 WYCD/Detroit	4.4	4.1	-0.3	#8
14 KMPS/Seattle	4.6	5.5	+0.9	#1
15 KMLE/Phoenix	3.9	3.7	-0.2	#7
19 WQYK/Tampa	5.8	5.5	-0.3	#3
22 KWLI/Denver	2.6	1.9	-0.7	#17
23 KUPL/Portland	4.8	4.7	-0.1	#4
24 WDSY/Pittsburgh	7.1	5.2	-1.9	#4
25 WSOC/Charlotte	6.3	7.0	+0.7	#1
26 KFRG/Riverside	5.1	5.2	+0.1	#3
27 KNCI/Sacramento	5.2	4.9	-0.3	#5

Citadel	20.8	19.8	-1.0	
5 KSCS/Dallas	3.2	3.1	-0.1	#9
5 KTYS/Dallas@@	1.1	1.1	Flat	#29
8 WKHX/Atlanta	4.6	4.1	-0.5	#7
8 WYAY/Atlanta	1.9	2.1	+0.2	#20
31 KUBL/Salt Lake City	5.5	5.2	-0.3	#2
44 WKDF/Nashville	4.5	4.2	-0.3	#9

Cumulus	17.9	17.7	-0.2	
5 KPLX/Dallas	2.9	3.0	+0.1	#11
40 WFMS/Indianapolis	9.4	10.2	+0.8	#1
44 WSM-FM/Nashville	5.6	4.5	-1.1	#8

Entercom	16.3	14.4	-1.9	
4 KBWF/San Francisco	2.2	1.8	-0.4	#17
14 KKWF/Seattle	4.1	3.0	-1.1	#14
23 KWJJ/Portland	4.7	5.5	+0.8	#2
32 WDAF/Kansas City	5.3	4.1	-1.2	#9

Bonneville	13.4	13.5	+0.1	
20 WIL-FM/St. Louis	5.6	5.5	-0.1	#3
29 WYGY/Cincinnati	0.9	1.2	+0.3	#18
29 WUBE/Cincinnati	6.9	6.8	-0.1	#2

Wilks	13.2	12.7	-0.5	
32 KFKF/Kansas City	5.4	5.8	+0.4	#3
32 KBEQ/Kansas City	4.4	4.2	-0.2	#7
37 WHOK/Columbus	3.4	2.7	-0.7	#12

Lincoln Financial	10.3	10.0	-0.3	
17 KSON-FM/San Diego	4.9	4.8	-0.1	#4
22 KYGO/Denver	5.4	5.2	-0.2	#4

Cox Radio	10.8	8.9	-1.9	
30 KCYY/San Antonio	4.7	4.2	-0.5	#7
34 WWKA/Orlando	6.1	4.7	-1.4	#6
Max Media	9.1	6.8	-2.3	
41 WGH-FM/Norfolk	9.1	6.8	-2.3	#3
Beasley	4.9	6.1	+1.2	
12 WKIS/Miami	2.3	2.5	+0.2	#16
33 KCYE/Las Vegas	2.6	3.6	+1.0	#10
Curtis	7.4	5.9	-1.5	
43 WQDR/Raleigh	7.4	5.9	-1.5	#4
Keymarket	4.9	4.9	Flat	
24 WOGI & WOGG/Pittsburgh	3.6	3.0	-0.6	#13
24 WOGF & WOGH/Pittsburgh	1.3	1.9	+0.6	#16
Greater Media	4.0	4.4	+0.4	
10 WKLB/Boston	4.0	4.4	+0.4	#7
Emmis	4.0	4.0	Flat	
40 WLHK/Indianapolis	4.0	4.0	Flat	#11
Entravision	1.8	3.6	+1.8	
27 KNTY/Sacramento	1.8	3.6	+1.8	#9
Empire	3.7	2.9	-0.8	
35 KRTY/San Jose	3.7	2.9	-0.8	#8
Sinclair	1.4	2.6	+1.2	
41 WUSH/Norfolk	1.4	2.6	+1.2	#14
WCLT Radio	2.5	2.3	-0.2	
37 WCLT/Columbus	2.5	2.3	-0.2	#14
Robert Hall	1.1	2.1	+1.0	
34 WPCV/Orlando**	1.1	2.1	+1.0	#18
Mt. Wilson	1.8	1.9	+0.1	
2 KKGQ/Los Angeles	1.8	1.9	+0.1	#17
Braden	1.3	1.3	Flat	
29 WPFB/Cincinnati	1.3	1.3	Flat	#17
Simmons	1.5	1.1	-0.4	
31 KEGA/Salt Lake City	1.5	1.1	-0.4	#21

Archived [Here](#) are last week's (8-27-2008) "**Inside The Numbers with Mike Kinoshian**" Top 40 market spring 2008 Adult Contemporary ratings recap.

"**Mike Kinoshian Interview**" (8-24-2008) of Cumulus/San Francisco Senior Vice President/Market Manager **Tony Salvadore** archived [Here](#).