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## Demo Dominators

Scores of managers and programmers claim to abhor it yet our industry (especially those facilities still in non-PPM markets) continues to be caught up with 12+ numbers.

This week's "Inside The Numbers" ratings analysis offers a bit of a respite from that particular stat and instead recognizes spring 2008 #1 accomplishments in five **other** demos. Information cited is from top 50 market spring ratings books; however data from Portable People Meter (PPM) metros Houston (#6) and Philadelphia (#7) as well as Washington, DC (#9) isn't included. So in order to make this a complete 50-market overview those positions are being filled by Monmouth-Ocean (#51), Buffalo (#52) and Louisville (#53).

*Below-the-line signals are denoted by twin asterisks (\*\*).*

The first 51 stations listed below **all** ranked **first** this spring among **Teens** (a tie in Hartford accounts for the odd number). As will be the case throughout this synopsis, formats shown within each demo are listed by highest to lowest total #1s. For instance in more than four of ten Top 50 market spring 2008 cases (**43%**), a **Top 40** station was #1 among **Teens**.

For perspective (and to satisfy those with a nagging 12+-mindset), each station's spring 2008 12+ market rank and 12+ share are also noted. In the second largest market, Los Angeles' "Kiss-FM" ranked tops among teens and its 4.9 share (12+) placed the Clear Channel CHR - Top 40 second in that demo.

### Teens

#### CHR – Top 40 (43%)

	12+ Rank	12+ Share
2 KIIS/Los Angeles	#2	4.9
5 KHKS/Dallas	#2	4.8
11 WKQI/Detroit	#1	5.4
16 KDWB/Minneapolis	#4	6.0
17 KHTS/San Diego	#2	5.1
18 WHTZ/Long Island**	#3	4.5
20 KSLZ/St. Louis	#5	5.1
23 KKRZ/Portland	#7	3.6
24 WKST/Pittsburgh	#6	4.5
27 KDND/Sacramento	#6	4.4
28 WAKS/Cleveland	#7	4.8
29 WKFS/Cincinnati	#5	5.5
31 KZHT/Salt Lake City	#7	4.3
36 WXSS/Milwaukee	#2	6.9
37 WNCI/Columbus	#2	8.2
38 WHTZ/Middlesex**	#1	5.3
40 WNOU/Indianapolis	#10	4.3
44 WRVW/Nashville	#3	6.6
48 KJYO/Oklahoma City	#5	5.7
50 WKSS/Hartford	#8	5.2
51 WHTZ/Monmouth**	#9	3.2
52 WKSE/Buffalo	#5	5.4

#### CHR – Rhythmic (33%)

	12+ Rank	12+ Share
4 KYLD/San Francisco	#8	3.1
10 WJMN/Boston	#3	6.2
12 WPOW/Miami	#6	4.2
14 KUBE/Seattle	#2	4.2
15 KZON/Phoenix	#11	3.0
19 WLLD/Tampa	#6	5.0
22 KQKS/Denver	#3	5.6
26 KGGI/Riverside	#1	7.1
30 KBBT/San Antonio	#1	6.5
33 KLUC/Las Vegas	#3	5.1
34 WPYO/Orlando	#3	5.1
35 KYLD/San Jose**	#5	3.8
39 WWKX/Providence	#9	3.9
41 WNVZ/Norfolk	#2	7.2
42 KDHT/Austin	#8	4.5
46 WMBX/West Palm Beach	#5	4.6
50 WZMX/Hartford	#3	7.3

## Urban Contemporary (22%)

	12+	Rank	12+	Share
1 WWPR/New York	#12		3.3	
3 WGCI-FM/Chicago	#2		6.0	
8 WVEE/Atlanta	#1		9.2	
21 WERQ/Baltimore	#1		9.5	
25 WPEG/Charlotte	#2		6.4	
32 KPRS/Kansas City	#2		5.9	
43 WQOK/Raleigh	#1		7.0	
45 WJMH/Greensboro	#1		7.7	
47 WJBT/Jacksonville	#5		5.6	
49 WHRK/Memphis	#1		10.0	
53 WGZB/Louisville	#3		6.3	

## Latin Rhythm (2%)

	12+	Rank	12+	Share
13 WODA/Puerto Rico	#8		3.4	

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### Urban Contemporary (31%)

	12+	Rank	12+	Share
3 WGCI-FM/Chicago	#2		6.0	
8 WVEE/Atlanta	#1		9.2	
11 WJLB/Detroit	#4		5.0	
12 WEDR/Miami	#4		5.1	
21 WERQ/Baltimore	#1		9.5	
25 WPEG/Charlotte	#2		6.4	
28 WENZ/Cleveland	#6		6.0	
34 WJHM/Orlando	#5		4.9	
37 WCKX/Columbus	#3		7.9	
40 WHHH/Indianapolis	#4		5.9	
41 WOWI/Norfolk	#4		6.0	
43 WQOK/Raleigh	#1		7.0	
44 WUBT/Nashville	#2		8.4	
45 WJMH/Greensboro	#1		7.7	
49 WHRK/Memphis	#1		10.0	
53 WGZB/Louisville	#3		6.3	

## CHR - Top 40 (23%)

	12+	Rank	12+	Share
1 WHTZ/New York	#2		4.8	
16 KDWB/Minneapolis	#4		6.0	
17 KHTS/San Diego	#2		5.1	
20 KSLZ/St. Louis	#5		5.1	
24 WKST/Pittsburgh	#6		4.5	
27 KDND/Sacramento	#6		4.4	
29 WKFS/Cincinnati	#5		5.5	
31 KZHT/Salt Lake City	#7		4.3	
36 WXSS/Milwaukee	#2		6.9	
38 WHTZ/Middlesex**	#1		5.3	
48 KJYO/Oklahoma City	#5		5.7	
51 WHTZ/Monmouth**	#9		3.2	

## CHR - Rhythmic (18%)

	12+	Rank	12+	Share
2 KPWR/Los Angeles	#4		4.0	
10 WJMN/Boston	#3		6.2	
14 KUBE/Seattle	#2		4.2	
18 WQHT/Long Island**	#10		3.1	
19 WLLD/Tampa	#6		5.0	
26 KGGI/Riverside	#1		7.1	

30 KBBT/San Antonio	#1	6.5
46 WMBX/West Palm Beach	#5	4.6
50 WZMX/Hartford	#3	7.3

## Regional Mexican (16%)

	12+	Rank	12+	Share
4 KSOL/San Francisco	#3		4.1	
5 KESS/Dallas	#1		4.9	
17 KLNK/San Diego	#5		4.4	
22 KXPK/Denver	#2		6.0	
23 KRYP/Portland	#1		6.4	
33 KISF/Las Vegas	#4		5.0	
35 KSOL/San Jose**	#2		5.6	
42 KLQB/Austin	#6		4.9	

## Rock (6%)

	12+	Rank	12+	Share
15 KUPD/Phoenix	#4		4.2	
32 KQRC/Kansas City	#1		7.4	
39 WHJY/Providence	#4		6.6	

## Alternative (2%)

	12+	Rank	12+	Share
47 WPLA/Jacksonville	#6		5.2	

## Country (2%)

	12+	Rank	12+	Share
52 WYRK/Buffalo	#1		11.8	

## Latin Pop (2%)

	12+	Rank	12+	Share
13 WKAQ/Puerto Rico	#1		6.5	

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### Urban Contemporary (23%)

	12+	Rank	12+	Share
3 WGCI-FM/Chicago	#2		6.0	
8 WVEE/Atlanta	#1		9.2	
12 WEDR/Miami	#4		5.1	
25 WPEG/Charlotte	#2		6.4	
21 WERQ/Baltimore	#1		9.5	
28 WENZ/Cleveland	#6		6.0	
34 WJHM/Orlando	#5		4.9	
37 WCKX/Columbus	#3		7.9	
43 WQOK/Raleigh	#1		7.0	
44 WUBT/Nashville	#2		8.4	
45 WJMH/Greensboro	#1		7.7	
49 WHRK/Memphis	#1		10.0	

## Regional Mexican (15%)

	12+	Rank	12+	Share
4 KSOL/San Francisco	#3		4.1	
5 KESS/Dallas	#1		4.9	
17 KLNK/San Diego	#5		4.4	
22 KXPK/Denver	#2		6.0	
23 KRYP/Portland	#1		6.4	
33 KISF/Las Vegas	#4		5.0	
35 KSOL/San Jose**	#2		5.6	
42 KLQB/Austin	#6		4.9	

## Rock (13%)

	12+ Rank	12+ Share
15 KUPD/Phoenix	#4	4.2
27 KRXQ/Sacramento	#3	5.0
30 KISS/San Antonio	#3	5.8
32 KQRC/Kansas City	#1	7.4
36 WHQG/Milwaukee	#5	5.8
39 WHJY/Providence	#4	6.6
48 KATT/Oklahoma City	#4	6.0

## CHR – Top 40 (11%)

	12+ Rank	12+ Share
1 WHTZ/New York	#2	4.8
10 WXKS-FM/Boston	#1	6.3
11 WKQI/Detroit	#1	5.4
17 KHTS/San Diego	#2	5.1
18 WHTZ/Long Island**	#3	4.9
38 WHTZ/Middlesex**	#1	5.3

## Country (10%)

	12+ Rank	12+ Share
14 KMPS/Seattle	#1	5.5
29 WUBE/Cincinnati	#2	6.8
31 KUBL/Salt Lake City	#2	5.2
52 WYRK/Buffalo	#1	11.8
53 WAMZ/Louisville	#2	9.4

## CHR - Rhythmic (7%)

	12+ Rank	12+ Share
10 WJMN/Boston	#3	6.2
26 KGGI/Riverside	#1	7.1
46 WMBX/West Palm Beach	#5	4.6
50 WZMX/Hartford	#3	7.3

## Classic Rock (7%)

	12+ Rank	12+ Share
16 KQRS/Minneapolis	#1	10.2
19 WHPT/Tampa	#4	5.1
24 WDVE/Pittsburgh	#1	9.5
40 WFBQ/Indianapolis	#3	6.7

## Latin Pop (4%)

	12+ Rank	12+ Share
2 KLVE/Los Angeles	#1	5.6
13 WKAQ/Puerto Rico	#1	6.5

## Urban AC (4%)

	12+ Rank	12+ Share
25 WBAV/Charlotte	#3	6.1
41 WVKL/Norfolk	#1	7.4

## Adult Hits (2%)

	12+ Rank	12+ Share
20 WARH/St. Louis	#4	5.4

## Alternative (2%)

	12+ Rank	12+ Share
47 WPLA/Jacksonville	#6	5.2

## Talk (2%)

	12+ Rank	12+ Share
51 WKXW & WXKW/Monmouth**	#1	7.2

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## Urban AC (21%)

	12+ Rank	12+ Share
1 WRKS/New York	#1	4.9
12 WHQT/Miami	#1	6.1
21 WWIN/Baltimore	#3	6.9
25 WBAV/Charlotte	#3	6.1
28 WZAK/Cleveland	#3	6.9
38 WBLS/Middlesex**	#4	4.4
41 WVKL/Norfolk	#1	7.4
43 WFXC/Raleigh	#2	6.9
45 WQMG/Greensboro	#1	7.7
47 WSOL/Jacksonville	#4	6.6
49 KJMS/Memphis	#2	8.0

## Rock (13%)

	12+ Rank	12+ Share
11 WRIF/Detroit	#6	4.4
15 KUPD/Phoenix	#4	4.2
30 KISS/San Antonio	#3	5.8
27 KRXQ/Sacramento	#3	5.0
32 KQRC/Kansas City	#1	7.4
36 WHQG/Milwaukee	#5	5.8
39 WHJY/Providence	#4	6.6

## Adult Contemporary (11%)

	12+ Rank	12+ Share
10 WMJX/Boston	#5	5.2
18 WALK-FM/Long Island	#1	5.3
33 KSNE/Las Vegas	#1	5.9
42 KKMJ/Austin	#1	6.1
44 WJXA/Nashville	#1	8.8
50 WRCH/Hartford	#2	9.0

## Classic Rock (11%)

	12+ Rank	12+ Share
16 KQRS/Minneapolis	#1	10.2
19 WHPT/Tampa	#4	5.1
23 KGON/Portland	#4	4.7
24 WDVE/Pittsburgh	#1	9.5
40 WFBQ/Indianapolis	#3	6.7
48 KRXO/Oklahoma City	#3	6.2

## Regional Mexican (8%)

	12+ Rank	12+ Share
4 KSOL/San Francisco	#3	4.1
5 KESS/Dallas	#1	4.9
17 KLNK/San Diego	#5	4.4
35 KSOL/San Jose**	#2	5.6

## Country (6%)

	12+ Rank	12+ Share
14 KMPS/Seattle	#1	5.5
52 WYRK/Buffalo	#1	11.8
53 WAMZ/Louisville	#2	9.4

## CHR – Top 40 (4%)

	12+ Rank	12+ Share
10 WXKS-FM/Boston	#1	6.3
37 WNCI/Columbus	#2	8.2

### Hot AC (4%)

	12+ Rank	12+ Share
34 WOMX/Orlando	#6	4.7
46 WRMF/West Palm Beach	#3	4.8

### Latin Pop (4%)

	12+ Rank	12+ Share
2 KLVE/Los Angeles	#1	5.6
13 WKAQ/Puerto Rico	#1	6.5

### Talk (4%)

	12+ Rank	12+ Share
29 WLW/Cincinnati	#1	9.8
51 WKXW & WXKW/Monmouth**	#1	7.2

### Urban Contemporary (4%)

	12+ Rank	12+ Share
3 WGCI-FM/Chicago	#2	6.0
8 WVEE/Atlanta	#1	9.2

### Adult Hits (2%)

	12+ Rank	12+ Share
20 WARH/St. Louis	#4	5.4

### CHR - Rhythmic (2%)

	12+ Rank	12+ Share
26 KGGI/Riverside	#1	7.1

### Classic Hits (2%)

	12+ Rank	12+ Share
50 WHCN/Hartford	#6	5.3

### News - Talk (2%)

	12+ Rank	12+ Share
31 KSL/Salt Lake City	#1	9.1

### Triple A (2%)

	12+ Rank	12+ Share
22 KBCO/Denver	#7	4.3

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#### Talk (25%)

	12+ Rank	12+ Share
3 WGN/Chicago	#1	6.3
8 WSB-AM/Atlanta	#2	7.8
22 KOA/Denver	#1	6.2
26 KFI/Riverside**	#2	5.7
27 KSTE/Sacramento	#3	5.0
28 WTAM/Cleveland	#1	8.6
29 WLW/Cincinnati	#1	9.8
35 KGO/San Jose**	#1	6.4
36 WTMJ/Milwaukee	#1	10.9
37 WTVN/Columbus	#1	8.7
38 WKXW & WXKW/Middlesex**	#3	4.6
51 WKXW & WXKW/Monmouth**	#1	7.2
53 WHAS/Louisville	#1	11.5

### Adult Contemporary (21%)

	12+ Rank	12+ Share
4 KOIT-FM/San Francisco	#2	4.7
10 WMJX/Boston	#5	5.2
18 WALK-FM/Long Island	#1	5.3

19 WDUV/Tampa	#1	10.3
20 KEZK/St. Louis	#1	6.3
33 KSNE/Las Vegas	#1	5.9
39 WWLI/Providence	#2	6.7
42 KKMJ/Austin	#1	6.1
43 WRAL/Raleigh	#2	6.9
44 WJXA/Nashville	#1	8.8
50 WRCH/Hartford	#2	9.0

### Urban AC (21%)

	12+ Rank	12+ Share
1 WRKS/New York	#1	4.9
3 WVAZ/Chicago	#3	4.3
12 WHQT/Miami	#1	6.1
21 WWIN/Baltimore	#3	6.9
25 WBAV/Charlotte	#3	6.1
34 WCFB/Orlando	#1	6.4
41 WVKL/Norfolk	#1	7.4
43 WFXC/Raleigh	#2	6.9
45 WQMG/Greensboro	#1	7.7
47 WSOL/Jacksonville	#4	6.6
49 WDIA/Memphis	#3	7.8

### Classic Rock (8%)

	12+ Rank	12+ Share
16 KQRS/Minneapolis	#1	10.2
23 KGON/Portland	#4	4.7
24 WDVE/Pittsburgh	#1	9.5
32 KCFX/Kansas City	#7	4.2

### Country (8%)

	12+ Rank	12+ Share
14 KMPS/Seattle	#1	5.5
30 KAJA/San Antonio	#2	6.2
40 WFMS/Indianapolis	#1	10.2
52 WYRK/Buffalo	#1	11.8

### Oldies (5%)

5 KLUV/Dallas	#3	4.5
11 WOMC/Detroit	#5	4.5
15 KOOL/Phoenix	#3	4.3

### Classic Hits (2%)

48 KOMA/Oklahoma City	#1	7.3
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### Hot AC (2%)

46 WRMF/West Palm Beach	#3	4.8
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### Latin Pop (2%)

2 KLVE/Los Angeles	#1	5.6
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### News - Talk (2%)

31 KSL/Salt Lake City	#1	9.1
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### Smooth Jazz (2%)

17 KIFM/San Diego	#1	5.2
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### Tropical (2%)

13 WZNT/Puerto Rico	#3	4.9
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## Total Number Ones

Relying on its strong base of Teen #1s, Top 40 narrowly edges Urban Contemporary for most total Top 53 market spring 2008 number ones in the five demos noted.

(Houston, Philadelphia and Washington, DC are excluded.)

Format	Teens	18-34	18-49	25-54	35-64	Total
CHR – Top 40	<b>43%</b>	23%	11%	4%	-	42
Urban Contemporary	22%	<b>31%</b>	<b>23%</b>	4%	-	41
CHR – Rhythmic	33%	18%	7%	2%	-	31
Urban AC	-	-	4%	<b>21%</b>	21%	24
Regional Mexican	-	16%	15%	8%	-	20
Adult Contemporary	-	-	-	11%	21%	17
Rock	-	6%	13%	13%	-	17
Talk	-	-	2%	4%	<b>25%</b>	16
Classic Rock	-	-	7%	11%	8%	14
Country	-	2%	10%	6%	8%	13
Latin Pop	-	2%	4%	4%	2%	6
Hot AC	-	-	-	4%	2%	3
Oldies	-	-	-	-	5%	3
Alternative	-	2%	2%	-	-	2
Adult Hits	-	-	2%	2%	-	2
Classic Hits	-	-	-	2%	2%	2
News - Talk	-	-	-	2%	2%	2
Latin Rhythm	2%	-	-	-	-	1
Smooth Jazz	-	-	-	-	2%	1
Triple A	-	-	-	2%	-	1
Tropical	-	-	-	-	2%	1

## Number Ones By Station

While no Top 53 market station (Houston, Philadelphia and Washington are not included) ranked first this spring among Teens, 18-34s, 18-49s, 25-54s **and** 35-64s, four outlets managed to score #1s in four of those demos.

They – and the rest of the distinguished #1 club – are showcased with an appropriate dollar sign (\$).

### Four

Mkt/Calls/City	Format	Teens	18-34	18-49	25-54	35-64
3 WGCI-FM/Chicago	Urban Contemporary	\$	\$	\$	\$	
8 WVEE/Atlanta	Urban Contemporary	\$	\$	\$	\$	
26 KGGI/Riverside	CHR - Rhythmic	\$	\$	\$	\$	
52 WYRK/Buffalo	Country		\$	\$	\$	\$

### Three

Mkt/Calls/City	Format	Teens	18-34	18-49	25-54	35-64
2 KLVE/Los Angeles	Latin Pop			\$	\$	\$
4 KSOL/San Francisco	Regional Mexican		\$	\$	\$	
5 KESS/Dallas	Regional Mexican		\$	\$	\$	
10 WJMN/Boston	CHR - Rhythmic	\$	\$	\$		
13 WKAQ/Puerto Rico	Latin Pop		\$	\$	\$	
14 KMPS/Seattle	Country			\$	\$	\$
15 KUPD/Phoenix	Rock		\$	\$	\$	
16 KQRS/Minneapolis	Classic Rock			\$	\$	\$
17 KHTS/San Diego	CHR – Top 40	\$	\$	\$		
17 KLVN/San Diego	Regional Mexican		\$	\$	\$	
21 WERQ/Baltimore	Urban Contemporary	\$	\$	\$		
24 WDVE/Pittsburgh	Classic Rock			\$	\$	\$
25 WPEG/Charlotte	Urban Contemporary	\$	\$	\$		

25 WBAV/Charlotte	Urban AC		\$	\$	\$
32 KQRC/Kansas City	Rock		\$	\$	\$
35 KSOL/San Jose**	Regional Mexican		\$	\$	\$
38 WHTZ/Middlesex**	CHR – Top 40	\$	\$	\$	\$
39 WHJY/Providence	Rock		\$	\$	\$
41 WVKL/Norfolk	Urban AC		\$	\$	\$
43 WQOK/Raleigh	Urban Contemporary	\$	\$	\$	\$
45 WJMH/Greensboro	Urban Contemporary	\$	\$	\$	\$
46 WMBX/WPB	CHR - Rhythmic	\$	\$	\$	\$
49 WHRK/Memphis	Urban Contemporary	\$	\$	\$	\$
50 WZMX/Hartford	CHR - Rhythmic	\$	\$	\$	\$
51 WKXW/Monmouth**	Talk		\$	\$	\$

## Two

<b>Mkt/Calls/City</b>	<b>Format</b>	<b>Teens</b>	<b>18-34</b>	<b>18-49</b>	<b>25-54</b>	<b>35-64</b>
1 WHTZ/New York	CHR – Top 40		\$	\$		
1 WRKS/New York	Urban AC				\$	\$
10 WXKS-FM/Boston	CHR – Top 40			\$	\$	
10 WMJX/Boston	Adult Contemporary				\$	\$
11 WKQI/Detroit	CHR – Top 40	\$		\$		
12 WHQT/Miami	Urban AC				\$	\$
12 WEDR/Miami	Urban Contemporary		\$	\$		
14 KUBE/Seattle	CHR – Rhythmic	\$	\$			
16 KDWB/Minneapolis	CHR – Top 40	\$	\$			
18 WALK-FM/Long Island	Adult Contemporary				\$	\$
18 WHTZ/Long Island**	CHR – Top 40	\$		\$		
19 WLLD/Tampa	CHR-Rhythmic	\$	\$			
19 WHPT/Tampa	Classic Rock			\$	\$	
20 KSLZ/St. Louis	CHR – Top 40	\$	\$			
20 WARH/St. Louis	Adult Hits			\$	\$	
21 WWIN/Baltimore	Urban AC				\$	\$
22 KXPK/Denver	Regional Mexican		\$	\$		
23 KRYP/Portland	Regional Mexican		\$	\$		
23 KGON/Portland	Classic Rock				\$	\$
24 WKST/Pittsburgh	CHR – Top 40	\$	\$			
27 KDND/Sacramento	CHR – Top 40	\$	\$			
27 KRXQ/Sacramento	Rock			\$	\$	
28 WENZ/Cleveland	Urban Contemporary		\$	\$		
29 WKFS/Cincinnati	CHR – Top 40	\$	\$			
29 WLW/Cincinnati	Talk				\$	\$
30 KBBT/San Antonio	CHR - Rhythmic	\$	\$			
30 KISS/San Antonio	Rock			\$	\$	
30 KZHT/Salt Lake City	CHR – Top 40	\$	\$			
30 KSL/Salt Lake City	News – Talk				\$	\$
33 KISF/Las Vegas	Regional Mexican		\$	\$		
33 KSNE/Las Vegas	Adult Contemporary				\$	\$
34 WJHM/Orlando	Urban Contemporary		\$	\$		
36 WXSS/Milwaukee	CHR – Top 40	\$	\$			
36 WHQG/Milwaukee	Rock			\$	\$	
37 WNCI/Columbus	CHR – Top 40	\$			\$	
37 WCKX/Columbus	Urban Contemporary		\$	\$		
40 WFBQ/Indianapolis	Classic Rock			\$	\$	
42 KLQB/Austin	Regional Mexican		\$	\$		
42 KKMJ/Austin	Adult Contemporary				\$	\$
43 WFXC/Raleigh	Urban AC				\$	\$
44 WUBT/Nashville	Urban Contemporary		\$	\$		
44 WJXA/Nashville	Adult Contemporary				\$	\$
45 WQMG/Greensboro	Urban AC				\$	\$
46 WRMF/WPB	Hot AC				\$	\$
47 WPLA/Jacksonville	Alternative		\$	\$		

47 WSOL/Jacksonville	Urban AC				\$	\$
48 KJYO/Oklahoma City	CHR - Top 40	\$	\$			
50 WRCH/Hartford	Adult Contemporary				\$	\$
51 WHTZ/Monmouth**	CHR - Top 40	\$	\$			
53 WGZB/Louisville	Urban Contemporary	\$	\$			
53 WAMZ/Louisville	Country			\$	\$	

## One

<b>Mkt/Calls/City</b>	<b>Format</b>	<b>Teens</b>	<b>18-34</b>	<b>18-49</b>	<b>25-54</b>	<b>35-64</b>
1 WWPR/New York	Urban Contemporary	\$				
2 KIIS/Los Angeles	CHR - Top 40	\$				
2 KPWR/Los Angeles	CHR - Rhythmic		\$			
3 WGN/Chicago	Talk					\$
3 WVAZ/Chicago	Urban AC					\$
4 KOIT-FM/San Francisco	Adult Contemporary					\$
4 KYLD/San Francisco	CHR - Rhythmic	\$				
5 KHKS/Dallas	CHR - Top 40	\$				
5 KLUV/Dallas	Oldies					\$
8 WSB-AM/Atlanta	Talk					\$
11 WJLB/Detroit	Urban Contemporary		\$			
11 WRIF/Detroit	Rock				\$	
11 WOMC/Detroit	Detroit					\$
12 WPOW/Miami	CHR - Rhythmic		\$			
13 WODA/Puerto Rico	Latin Rhythm	\$				
13 WZNT/Puerto Rico	Tropical					\$
15 KZON/Phoenix	CHR - Rhythmic	\$				
15 KOOL/Phoenix	Oldies					\$
17 KIFM/San Diego	Smooth Jazz					\$
18 WQHT/Long Island**	CHR - Rhythmic		\$			
19 WDUV/Tampa	Adult Contemporary					\$
20 KEZK/St. Louis	Adult Contemporary					\$
22 KQKS/Denver	CHR - Rhythmic	\$				
22 KBCO/Denver	Triple A				\$	
22 KOA/Denver	Talk					\$
23 KKRZ/Portland	CHR - Top 40	\$				
26 KFI/Riverside**	Talk					\$
27 KSTE/Sacramento	Talk					\$
28 WAKS/Cleveland	CHR - Top 40	\$				
28 WZAK/Cleveland	Urban AC				\$	
28 WTAM/Cleveland	Talk					\$
29 WUBE/Cincinnati	Country			\$		
30 KAJA/San Antonio	Country					\$
30 KUBL/Salt Lake City	Country			\$		
32 KPRS/Kansas City	Urban Contemporary		\$			
32 KCFX/Kansas City	Classic Rock					\$
33 KLUC/Las Vegas	CHR - Rhythmic	\$				
34 WPYO/Orlando	CHR - Rhythmic	\$				
34 WOMX/Orlando	Hot AC				\$	
34 WCFB/Orlando	Urban AC					\$
35 KYLD/San Jose**	CHR - Rhythmic	\$				
35 KGO/San Jose**	Talk					\$
36 WTMJ/Milwaukee	Talk					\$
37 WTVN/Columbus	Talk					\$
38 WBLS/Middlesex**	Urban AC				\$	
38 WXXW/Middlesex**	Talk					\$
39 WWKX/Providence	CHR - Rhythmic	\$				
39 WWLI/Providence	Adult Contemporary					\$
40 WNOU/Indianapolis	CHR - Top 40	\$				
40 WHHH/Indianapolis	Urban Contemporary		\$			
40 WFMS/Indianapolis	Country					\$

41 WNVZ/Norfolk	CHR - Rhythmic	\$			
41 WOWI/Norfolk	Urban Contemporary		\$		
42 KLQB/Austin	CHR - Rhythmic	\$			
43 WRAL/Raleigh	Adult Contemporary				\$
44 WRVW/Nashville	CHR - Top 40	\$			
47 WJBT/Jacksonville	Urban Contemporary	\$			
48 KATT/Oklahoma City	Rock		\$		
48 KRXO/Oklahoma City	Classic Rock			\$	
48 KOMA/Oklahoma City	Classic Hits				\$
49 KJMS/Memphis	Urban AC			\$	
49 WDIA/Memphis	Urban AC				\$
50 WKSS/Hartford	CHR - Top 40	\$			
50 WHCN/Hartford	Classic Hits			\$	
52 WKSE/Buffalo	CHR - Top 40	\$			
53 WHAS/Louisville	Talk				\$

## 12+ Tie-In

Stations reaching #1 this spring among **Teens** in the markets specifically mentioned typically ranked fourth (**#4.31**) 12+ and did so with a **5.49** 12+ share.

	<b>Average 12+ Rank</b>	<b>Average 12+ Share</b>
Teens	#4.31	5.49
18-34	#3.41	5.94
18-49	#2.49	6.43
25-54	#2.50	6.51
35-64	#1.78	6.39

--Mike Kinosian  
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Archived [Here](#) - The first of a two-part series regarding spring 2008 cume numbers begins in next week's (10-9-2008) "**Inside The Numbers with Mike Kinosian**" column.

Archived [Here](#) - Last week's (9-29-2008) "**Mike Kinosian Interview**" of Clear Channel/Cincinnati Director/AM Operations **Darryl Parks**.

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