



www.INSIDERADIO.com Monday, November 24, 2008

Scranton's Sizzling Summer

Summer 2008 results of more than five-dozen CHR (Top 40) facilities are summarized in this **"Inside The Numbers"** scoreboard. It encompasses the top 70 markets however all Arbitron Portable People Meter (PPM) metros (as well as #13 Puerto Rico and #39 Providence) are excluded.

A 1.0 share (12+) in an applicable Summer 2008 book was required for inclusion in this summary. Dual asterisks (**) denote non-metro facilities.

Basic Overview

By descending **market** size, Summer 2007 and Summer 2008 (12+) Arbitron shares are listed for each qualifying CHR (Top 40) station. With the top four markets currently using PPM-based results, we begin in the fifth-largest metro with **Dallas' "Kiss-FM" (KHKS)**.

Mk	Calls/City	2007	2008	Mk	Calls/City	2007	2008
5	KHKS/Dallas	4.4	4.4	44	WRVW/Nashville	5.2	6.2
8	WSTR/Atlanta	3.1	2.5	44	WPRT/Nashville	1.1	1.6
8	WWWQ/Atlanta	2.5	2.1	45	WKZL/Greensboro	5.1	5.3
9	WIHT/Washington	3.9	3.9	45	WDCG/Greensboro**	1.3	1.1
10	WXKS-FM/Boston	6.2	5.8	46	WLDI/West Palm Beach	3.1	3.5
11	WKQI/Detroit	4.6	5.0	46	WHYI/West Palm Beach**	1.4	1.1
12	WHYI/Miami	3.7	3.5	47	WFKS/Jacksonville	3.9	3.4
14	KBKS/Seattle	2.8	2.4	48	KJYO/Oklahoma City	6.0	5.5
15	KZZP/Phoenix	3.4	3.5	49	WHBQ/Memphis	2.3	2.9
16	KDWB/Minneapolis	5.3	5.1	50	WKSS/Hartford	4.3	5.1
17	KHTS/San Diego	3.7	4.0	50	WKCI/Hartford**	1.2	1.0
19	WFLZ/Tampa	5.2	5.1	52	WKSE/Buffalo	6.4	5.8
20	KSLZ/St. Louis	3.9	4.8	53	WDJX/Louisville	4.6	4.3
21	WIHT/Baltimore**	1.2	1.1	54	WPXY/Rochester	5.7	5.3
23	KKRZ/Portland	3.8	4.3	54	WKGS/Rochester	4.3	3.6
24	WKST/Pittsburgh	4.4	4.6	55	WEZB/New Orleans	5.8	5.7
24	WBZW/Pittsburgh	0.9	2.6	56	WRVQ/Richmond	4.9	3.5
25	WNKS/Charlotte	5.2	4.9	57	WQEN/Birmingham	4.7	4.6
27	KDND/Sacramento	4.6	4.2	59	WFBC/Greenville, SC	4.7	5.2
28	WAKS/Cleveland	4.5	4.9	60	WDKF/Dayton	3.0	2.5
29	WKFS/Cincinnati	4.4	4.6	61	KRQQ/Tucson	6.0	7.7
30	KXXM/San Antonio	4.1	4.2	63	WFLY/Albany	5.5	5.0
31	KZHT/Salt Lake City	4.6	4.4	63	WKKF/Albany	2.3	2.0
31	KUDD/Salt Lake City	2.0	2.5	64	KQMQ/Honolulu	3.8	2.7
32	KMXV/Kansas City	5.2	4.7	65	KHTT/Tulsa	5.8	3.0
34	WXXL/Orlando	4.2	4.4	67	WSNX/Grand Rapids	5.4	6.8
36	WXSS/Milwaukee	7.2	7.6	67	WHTS/Grand Rapids	4.1	4.1
37	WNCI/Columbus	6.8	6.6	68	WAEB/Allentown	8.7	9.0
40	WNOU/Indianapolis	2.8	3.6	68	WIOQ/Allentown**	1.8	1.3
42	KHFI/Austin	5.1	6.6	69	KKOB-FM/Albuquerque	5.0	3.7
43	WDCG/Raleigh	6.1	5.8	70	WKRZ/Wilkes Barre	7.1	9.3
				70	WBHT/Wilkes Barre	4.0	5.4

Strongest Markets

Not only is it Vice President-Elect **Joe Biden's** birthplace and the setting for NBC-TV's "**The Office**" (as in Dunder Mifflin paper supply company), **Wilkes Barre-Scranton** also happens to be Top 40's leading market (of those listed) based on 12+ AQH share (Summer 2008).

It does so on the strength of significant year-to-year gains by each of its Top 40 representatives – **Entercom's WKRZ** (+2.2) and **Citadel's "97 BHT" (WBHT)**, +1.4).

Market	2007	2008	Flux	Market	2007	2008	Flux
Wilkes Barre11.1	14.7	+3.6		WKSS	4.3	5.1	+0.8
WKRZ	7.1	9.3	+2.2	WKCI**	1.2	1.0	-0.2
WBHT	4.0	5.4	+1.4	Boston	6.2	5.8	-0.4
Grand Rapids	9.5	10.9	+1.4	WXKS-FM	6.2	5.8	-0.4
WSNX	5.4	6.8	+1.4	Raleigh	6.1	5.8	-0.3
WHTS	4.1	4.1	Flat	WDCG	6.1	5.8	-0.3
Allentown	10.5	10.3	-0.2	Buffalo	6.4	5.8	-0.6
WAEB	8.7	9.0	+0.3	WKSE	6.4	5.8	-0.6
WIOQ**	1.8	1.3	-0.5	New Orleans	5.8	5.7	-0.1
Rochester	10.0	8.9	-1.1	WEZB	5.8	5.7	-0.1
WPXY	5.7	5.3	-0.4	Oklahoma City	6.0	5.5	-0.5
WKGS	4.3	3.6	-0.7	KJYO	6.0	5.5	-0.5
Nashville	6.3	7.8	+1.5	Greenville, SC	4.7	5.2	+0.5
WRVW	5.2	6.2	+1.0	WFBC	4.7	5.2	+0.5
WPRT	1.1	1.6	+0.5	Minneapolis	5.3	5.1	-0.2
Tucson	6.0	7.7	+1.7	KDWB	5.3	5.1	-0.2
KRQQ	6.0	7.7	+1.7	Tampa	5.2	5.1	-0.1
Milwaukee	7.2	7.6	+0.4	WFLZ	5.2	5.1	-0.1
WXSS	7.2	7.6	+0.4	Detroit	4.6	5.0	+0.4
Pittsburgh	5.3	7.2	+1.9	WKQI	4.6	5.0	+0.4
WKST	4.4	4.6	+0.2	Charlotte	5.2	4.9	-0.3
WBZW	0.9	2.6	+1.7	WNKS	5.2	4.9	-0.3
Albany	7.8	7.0	-0.8	Cleveland	4.5	4.9	+0.4
WFLY	5.5	5.0	-0.5	WAKS	4.5	4.9	+0.4
WKKF	2.3	2.0	-0.3	St. Louis	3.9	4.8	+0.9
Salt Lake City	6.6	6.9	+0.3	KSLZ	3.9	4.8	+0.9
KZHT	4.6	4.4	-0.2	Kansas City	5.2	4.7	-0.5
KUDD	2.0	2.5	+0.5	KMXV	5.2	4.7	-0.5
Columbus	6.8	6.6	-0.2	Atlanta	5.6	4.6	-1.0
WNCI	6.8	6.6	-0.2	WSTR	3.1	2.5	-0.6
Austin	5.1	6.6	+1.5	WWWQ	2.5	2.1	-0.4
KHFI	5.1	6.6	+1.5	Cincinnati	4.4	4.6	+0.2
Greensboro	6.4	6.4	Flat	WKFS	4.4	4.6	+0.2
WKZL	5.1	5.3	+0.2				
WDCG**	1.3	1.1	-0.2				
Hartford	5.5	6.1	+0.6				

West Palm Beach	4.5	4.6	+0.1					
WLDI	3.1	3.5	+0.4	Indianapolis	2.8	3.6	+0.8	
WHYI**	1.4	1.1	-0.3	WNOU	2.8	3.6	+0.8	
Birmingham	4.7	4.6	-0.1	Miami	3.7	3.5	-0.2	
WQEN	4.7	4.6	-0.1	WHYI	3.7	3.5	-0.2	
Dallas	4.4	4.4	Flat	Phoenix	3.4	3.5	+0.1	
KHKS	4.4	4.4	Flat	KZZP	3.4	3.5	+0.1	
Orlando	4.2	4.4	+0.2	Richmond	4.9	3.5	-1.4	
WXXL	4.2	4.4	+0.2	WRVQ	4.9	3.5	-1.4	
Portland	3.8	4.3	+0.5	Jacksonville	3.9	3.4	-0.5	
KKRZ	3.8	4.3	+0.5	WFKS	3.9	3.4	-0.5	
Louisville	4.6	4.3	-0.3	Tulsa	5.8	3.0	-2.8	
WDJX	4.6	4.3	-0.3	KHTT	5.8	3.0	-2.8	
Sacramento	4.6	4.2	-0.4	Memphis	2.3	2.9	+0.6	
KDND	4.6	4.2	-0.4	WHBQ	2.3	2.9	+0.6	
San Antonio	4.1	4.2	+0.1	Honolulu	3.8	2.7	-1.1	
KXXM	4.1	4.2	+0.1	KQMQ	3.8	2.7	-1.1	
San Diego	3.7	4.0	+0.3	Dayton	3.0	2.5	-0.5	
KHTS	3.7	4.0	+0.3	WDKF	3.0	2.5	-0.5	
Washington	3.9	3.9	Flat	Seattle	2.8	2.4	-0.4	
WITH	3.9	3.9	Flat	KBKS	2.8	2.4	-0.4	
Albuquerque	5.0	3.7	-1.3	Baltimore	1.2	1.1	-0.1	
KKOB-FM	5.0	3.7	-1.3	WIHT**	1.2	1.1	-0.1	

Gains/Losses

As previously alluded to, two of the seven Top 40 outlets notching summer-summer increases of at least one share are ironically from the same metro – Wilkes Barre.

Mk	Calls/City	2007	2008	Flux	Mk	Calls/City	2007	2008	Flux
70	WKRZ/Wilkes Barre	7.1	9.3	+2.2	68	WAEB/Allentown	8.7	9.0	+0.3
24	WBZW/Pittsburgh	0.9	2.6	+1.7	24	WKST/Pittsburgh	4.4	4.6	+0.2
61	KRQQ/Tucson	6.0	7.7	+1.7	29	WKFS/Cincinnati	4.4	4.6	+0.2
42	KHFI/Austin	5.1	6.6	+1.5	34	WXXL/Orlando	4.2	4.4	+0.2
67	WSNX/Grand Rapids	5.4	6.8	+1.4	45	WKZL/Greensboro	5.1	5.3	+0.2
70	WBHT/Wilkes Barre	4.0	5.4	+1.4	15	KZZP/Phoenix	3.4	3.5	+0.1
44	WRVW/Nashville	5.2	6.2	+1.0	30	KXXM/San Antonio	4.1	4.2	+0.1
20	KSLZ/St. Louis	3.9	4.8	+0.9	5	KHKS/Dallas	4.4	4.4	Flat
40	WNOU/Indianapolis	2.8	3.6	+0.8	9	WIHT/Washington	3.9	3.9	Flat
50	WKSS/Hartford	4.3	5.1	+0.8	67	WHTS/Grand Rapids	4.1	4.1	Flat
49	WHBQ/Memphis	2.3	2.9	+0.6	19	WFLZ/Tampa	5.2	5.1	-0.1
23	KKRZ/Portland	3.8	4.3	+0.5	21	WIHT/Baltimore**	1.2	1.1	-0.1
31	KUDD/Salt Lake City	2.0	2.5	+0.5	55	WEZB/New Orleans	5.8	5.7	-0.1
44	WPRT/Nashville	1.1	1.6	+0.5	57	WQEN/Birmingham	4.7	4.6	-0.1
59	WFBC/Greenville, SC	4.7	5.2	+0.5	12	WHYI/Miami	3.7	3.5	-0.2
11	WKQI/Detroit	4.6	5.0	+0.4	16	KDWB/Minneapolis	5.3	5.1	-0.2
28	WAKS/Cleveland	4.5	4.9	+0.4	31	KZHT/Salt Lake City	4.6	4.4	-0.2
36	WXSS/Milwaukee	7.2	7.6	+0.4	37	WNCI/Columbus	6.8	6.6	-0.2
46	WLDI/West Palm Beach	3.1	3.5	+0.4	45	WDCG/Greensboro**	1.3	1.1	-0.2
17	KHTS/San Diego	3.7	4.0	+0.3	50	WKCI/Hartford**	1.2	1.0	-0.2

25 WNKS/Charlotte	5.2	4.9	-0.3	48 KJYO/Oklahoma City	6.0	5.5	-0.5
43 WDCG/Raleigh	6.1	5.8	-0.3	60 WDKF/Dayton	3.0	2.5	-0.5
46 WHYI/West Palm Beach**	1.4	1.1	-0.3	63 WFLY/Albany	5.5	5.0	-0.5
53 WDJX/Louisville	4.6	4.3	-0.3	68 WIOQ/Allentown**	1.8	1.3	-0.5
63 WKKF/Albany	2.3	2.0	-0.3	8 WSTR/Atlanta	3.1	2.5	-0.6
8 WWWQ/Atlanta	2.5	2.1	-0.4	52 WKSE/Buffalo	6.4	5.8	-0.6
10 WXKS-FM/Boston	6.2	5.8	-0.4	54 WKGS/Rochester	4.3	3.6	-0.7
14 KBKS/Seattle	2.8	2.4	-0.4	64 KQMQ/Honolulu	3.8	2.7	-1.1
27 KDND/Sacramento	4.6	4.2	-0.4	69 KKOB-FM/Albuquerque	5.0	3.7	-1.3
54 WPXY/Rochester	5.7	5.3	-0.4	56 WRVQ/Richmond	4.9	3.5	-1.4
32 KMXV/Kansas City	5.2	4.7	-0.5	65 KHTT/Tulsa	5.8	3.0	-2.8
47 WFKS/Jacksonville	3.9	3.4	-0.5				

- Just over half (**52%**) the CHRs in our sample were down year-to-year; **43%** improved; and the remaining **5%** were flat. Typical gains were **+0.71** while average losses were half a share (**-0.5**). Three of every ten declines (**30%**) were either by one-tenth or two-tenths.

AQH Share

Mk	Calls/City	2007	2008	Mk	Calls/City	2007	2008
70	WKRZ/Wilkes Barre	7.1	9.3	23	KKRZ/Portland	3.8	4.3
68	WAEB/Allentown	8.7	9.0	53	WDJX/Louisville	4.6	4.3
61	KRQQ/Tucson	6.0	7.7	27	KDND/Sacramento	4.6	4.2
36	WXSS/Milwaukee	7.2	7.6	30	KXXM/San Antonio	4.1	4.2
67	WSNX/Grand Rapids	5.4	6.8	67	WHTS/Grand Rapids	4.1	4.1
37	WNCI/Columbus	6.8	6.6	17	KHTS/San Diego	3.7	4.0
42	KHFI/Austin	5.1	6.6	9	WIHT/Washington	3.9	3.9
44	WRVW/Nashville	5.2	6.2	69	KKOB-FM/Albuquerque	5.0	3.7
10	WXKS-FM/Boston	6.2	5.8	40	WNOU/Indianapolis	2.8	3.6
43	WDCG/Raleigh	6.1	5.8	54	WKGS/Rochester	4.3	3.6
52	WKSE/Buffalo	6.4	5.8	12	WHYI/Miami	3.7	3.5
55	WEZB/New Orleans	5.8	5.7	15	KZZP/Phoenix	3.4	3.5
48	KJYO/Oklahoma City	6.0	5.5	46	WLDI/West Palm Beach	3.1	3.5
70	WBHT/Wilkes Barre	4.0	5.4	56	WRVQ/Richmond	4.9	3.5
45	WKZL/Greensboro	5.1	5.3	47	WFKS/Jacksonville	3.9	3.4
54	WPXY/Rochester	5.7	5.3	65	KHTT/Tulsa	5.8	3.0
59	WFBC/Greenville, SC	4.7	5.2	49	WHBQ/Memphis	2.3	2.9
16	KDWB/Minneapolis	5.3	5.1	64	KQMQ/Honolulu	3.8	2.7
19	WFLZ/Tampa	5.2	5.1	24	WBZW/Pittsburgh	0.9	2.6
50	WKSS/Hartford	4.3	5.1	8	WSTR/Atlanta	3.1	2.5
11	WKQI/Detroit	4.6	5.0	31	KUDD/Salt Lake City	2.0	2.5
63	WFLY/Albany	5.5	5.0	60	WDKF/Dayton	3.0	2.5
25	WNKS/Charlotte	5.2	4.9	14	KBKS/Seattle	2.8	2.4
28	WAKS/Cleveland	4.5	4.9	8	WWWQ/Atlanta	2.5	2.1
20	KSLZ/St. Louis	3.9	4.8	63	WKKF/Albany	2.3	2.0
32	KMXV/Kansas City	5.2	4.7	44	WPRT/Nashville	1.1	1.6
24	WKST/Pittsburgh	4.4	4.6	68	WIOQ/Allentown**	1.8	1.3
29	WKFS/Cincinnati	4.4	4.6	21	WIHT/Baltimore**	1.2	1.1
57	WQEN/Birmingham	4.7	4.6	45	WDCG/Greensboro**	1.3	1.1
5	KHKS/Dallas	4.4	4.4	46	WHYI/West Palm Beach**	1.4	1.1
31	KZHT/Salt Lake City	4.6	4.4	50	WKCI/Hartford**	1.2	1.0
34	WXXL/Orlando	4.2	4.4				

- Despite more downs than ups, the average 12+ share for Top 40 outlets meeting our criteria increases from **4.25** (Summer 2007) to **4.30** (Summer 2008).
- Allentown's **WAEB** bettered last summer's 12+ numbers by three-tenths yet it is overtaken for the top spot by **WKRZ**.

Market Rankers

Mk	Calls/City	2007	2008	12+RK	Mk	Calls/City	2007	2008	12+RK
42	KHFI/Austin	5.1	6.6	#1	67	WHTS/Grand Rapids	4.1	4.1	#6
70	WKRZ/Wilkes Barre	7.1	9.3	#1	69	KKOB-FM/Albuquerque	5.0	3.7	#6
36	WXSS/Milwaukee	7.2	7.6	#2	70	WBHT/Wilkes Barre	4.0	5.4	#6
67	WSNX/Grand Rapids	5.4	6.8	#2	53	WDJX/Louisville	4.6	4.3	#7
44	WRVW/Nashville	5.2	6.2	#3	28	WAKS/Cleveland	4.5	4.9	#8
61	KRQQ/Tucson	6.0	7.7	#3	29	WKFS/Cincinnati	4.4	4.6	#8
68	WAEB/Allentown	8.7	9.0	#3	30	KXXM/San Antonio	4.1	4.2	#8
5	KHKS/Dallas	4.4	4.4	#4	46	WLDI/West Palm Beach	3.1	3.5	#8
10	WXKS-FM/Boston	6.2	5.8	#4	59	WFBC/Greenville, SC	4.7	5.2	#8
16	KDWB/Minneapolis	5.3	5.1	#4	12	WHYI/Miami	3.7	3.5	#9
17	KHTS/San Diego	3.7	4.0	#4	27	KDND/Sacramento	4.6	4.2	#9
19	WFLZ/Tampa	5.2	5.1	#4	40	WNOU/Indianapolis	2.8	3.6	#9
20	KSLZ/St. Louis	3.9	4.8	#4	56	WRVQ/Richmond	4.9	3.5	#9
37	WNCI/Columbus	6.8	6.6	#4	68	WIOQ/Allentown**	1.8	1.3	#9
11	WKQI/Detroit	4.6	5.0	#5	15	KZZP/Phoenix	3.4	3.5	#10
25	WNKS/Charlotte	5.2	4.9	#5	47	WFKS/Jacksonville	3.9	3.4	#10
32	KMXV/Kansas City	5.2	4.7	#5	54	WKGS/Rochester	4.3	3.6	#10
43	WDCG/Raleigh	6.1	5.8	#5	60	WDKF/Dayton	3.0	2.5	#11
45	WKZL/Greensboro	5.1	5.3	#5	31	KUDD/Salt Lake City	2.0	2.5	#12
52	WKSE/Buffalo	6.4	5.8	#5	49	WHBQ/Memphis	2.3	2.9	#13
9	WIHT/Washington	3.9	3.9	#6	8	WSTR/Atlanta	3.1	2.5	#14
23	KKRZ/Portland	3.8	4.3	#6	65	KHTT/Tulsa	5.8	3.0	#14
24	WKST/Pittsburgh	4.4	4.6	#6	14	KBKS/Seattle	2.8	2.4	#15
31	KZHT/Salt Lake City	4.6	4.4	#6	24	WBZW/Pittsburgh	0.9	2.6	#15
34	WXXL/Orlando	4.2	4.4	#6	63	WKKF/Albany	2.3	2.0	#15
48	KJYO/Oklahoma City	6.0	5.5	#6	8	WWWQ/Atlanta	2.5	2.1	#16
50	WKSS/Hartford	4.3	5.1	#6	44	WPRT/Nashville	1.1	1.6	#17
54	WPXY/Rochester	5.7	5.3	#6	50	WKCI/Hartford**	1.2	1.0	#17
55	WEZB/New Orleans	5.8	5.7	#6	64	KQMQ/Honolulu	3.8	2.7	#17
57	WQEN/Birmingham	4.7	4.6	#6	45	WDCG/Greensboro**	1.3	1.1	#19
63	WFLY/Albany	5.5	5.0	#6	21	WIHT/Baltimore**	1.2	1.1	#20
					46	WHYI/West Palm Beach**	1.4	1.1	#25

- Pop CHR (Top 40) facilities in this particular sample generally placed **8th (#8.23)** in their respective markets (12+) this summer.

AQH Share At A Glance

1.0 - 2.0	11%
2.1 - 3.0	14%
3.1 - 4.0	16%
4.1 - 5.0	27%
5.1 - 7.5	25%
7.6+	7%

Market Rank At A Glance

#1 - #5	32%
#6 - #10	44%
#11 - #15	13%
#16 - #20	9%
#21+	2%

By Group Owner

Clear Channel maintains well over a (monstrous) three-and-a-half to one lead over runner-up **Entercom**.

All four group owners with at least three Top 40 outlets improved last summer's 12+ numbers.

Clear Channel	161.0	164.5	+3.5		70 WKRZ/Wilkes Barre	7.1	9.3	+2.2	#1
5 KHKS/Dallas	4.4	4.4	Flat	#4					
9 WIHT/Washington	3.9	3.9	Flat	#6	Citadel	13.1	13.2	+0.1	
10 WXKS-FM/Boston	6.2	5.8	-0.4	#4	67 WHTS/Grand Rapids	4.1	4.1	Flat	#6
11 WKQI/Detroit	4.6	5.0	+0.4	#5	69 KKOB-FM/Albuquer	5.0	3.7	-1.3	#6
12 WHYI/Miami	3.7	3.5	-0.2	#9	70 WBHT/Wilkes Barre	4.0	5.4	+1.4	#6
15 KZZP/Phoenix	3.4	3.5	+0.1	#10					
16 KDWB/Minneapolis	5.3	5.1	-0.2	#4	CBS Radio	8.9	9.9	+1.0	
17 KHTS/San Diego	3.7	4.0	+0.3	#4	14 KBKS/Seattle	2.8	2.4	-0.4	#15
19 WFLZ/Tampa	5.2	5.1	-0.1	#4	24 WBZW/Pittsburgh	0.9	2.6	+1.7	#15
20 KSLZ/St. Louis	3.9	4.8	+0.9	#4	25 WNKS/Charlotte	5.2	4.9	-0.3	#5
21 WIHT/Baltimore**	1.2	1.1	-0.1	#20					
23 KKRZ/Portland	3.8	4.3	+0.5	#6	Dick Broadcasting	5.1	5.3	+0.2	
24 WKST/Pittsburgh	4.4	4.6	+0.2	#6	45 WKZL/Greensboro	5.1	5.3	+0.2	#5
28 WAKS/Cleveland	4.5	4.9	+0.4	#8					
29 WKFS/Cincinnati	4.4	4.6	+0.2	#8	Pamal	5.5	5.0	-0.5	
30 KXXM/San Antonio	4.1	4.2	+0.1	#8	63 WFLY/Albany	5.5	5.0	-0.5	#6
31 KZHT/Salt Lake City	4.6	4.4	-0.2	#6					
34 WXXL/Orlando	4.2	4.4	+0.2	#6	Wilks	5.2	4.7	-0.5	
37 WNCI/Columbus	6.8	6.6	-0.2	#4	32 KMXX/Kansas City	5.2	4.7	-0.5	#5
42 KHFI/Austin	5.1	6.6	+1.5	#1					
43 WDCG/Raleigh	6.1	5.8	-0.3	#5	Main Line	4.6	4.3	-0.3	
44 WRVW/Nashville	5.2	6.2	+1.0	#3	53 WDJX/Louisville	4.6	4.3	-0.3	#7
45 WDCG/Greensboro**	1.3	1.1	-0.2	#19					
46 WLDI/West Palm	3.1	3.5	+0.4	#8	Radio One	2.8	3.6	+0.8	
46 WHYI/West Palm**	1.4	1.1	-0.3	#25	40 WNOU/Indianapolis	2.8	3.6	+0.8	#9
47 WFKS/Jacksonville	3.9	3.4	-0.5	#10					
48 KJYO/Oklahoma City	6.0	5.5	-0.5	#6	Renda	5.8	3.0	-2.8	
50 WKSS/Hartford	4.3	5.1	+0.8	#6	65 KHHT/Tulsa	5.8	3.0	-2.8	#14
50 WKCI/Hartford**	1.2	1.0	-0.2	#17					
54 WKGS/Rochester	4.3	3.6	-0.7	#10	Flinn	2.3	2.9	+0.6	
56 WRVQ/Richmond	4.9	3.5	-1.4	#9	49 WHBQ/Memphis	2.3	2.9	+0.6	#13
57 WQEN/Birmingham	4.7	4.6	-0.1	#6					
60 WDKF/Dayton	3.0	2.5	-0.5	#11	Visionary	3.8	2.7	-1.1	
61 KRQQ/Tucson	6.0	7.7	+1.7	#3	64 KQMQ/Honolulu	3.8	2.7	-1.1	#17
63 WKKF/Albany	2.3	2.0	-0.3	#15					
67 WSNX/Grand Rapids	5.4	6.8	+1.4	#2	Lincoln Financial	3.1	2.5	-0.6	
68 WAEB/Allentown	8.7	9.0	+0.3	#3	8 WSTR/Atlanta	3.1	2.5	-0.6	#14
68 WIOQ/Allentown**	1.8	1.3	-0.5	#9					
					Marathon	2.0	2.5	+0.5	
Entercom	41.5	43.1	+1.6		31 KUDD/Salt Lake City	2.0	2.5	+0.5	#12
27 KDND/Sacramento	4.6	4.2	-0.4	#9					
36 WXSS/Milwaukee	7.2	7.6	+0.4	#2	Cumulus	2.5	2.1	-0.4	
52 WKSE/Buffalo	6.4	5.8	-0.6	#5	8 WWWQ/Atlanta	2.5	2.1	-0.4	#16
54 WPXY/Rochester	5.7	5.3	-0.4	#6					
55 WEZB/New Orleans	5.8	5.7	-0.1	#6	Cromwell	1.1	1.6	+0.5	
59 WFBC/Greenville, SC	4.7	5.2	+0.5	#8	44 WPRT/Nashville	1.1	1.6	+0.5	#17

-- Mike Kinosian, mike@Insideradio.com

Archived [HERE](#) is last week's (11-17-2008) "Mike Kinosian Interview" of Fox Sports Radio 7-10pm personality Andrew Siciliano. Here's wishing you a very **Happy Thanksgiving!**

www.INSIDERADIO.com Monday, November 24, 2008