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Some PPM ups and downs.

In prior capsules, we analyzed (6+) September-October-November ratings results in each of Arbitron's ten PPM-measured markets. Let's now see how overall numbers from that sample shakeout.

Paced by Jerry Lee Adult Contemporary "B101" (Philadelphia's WBEB) and followed closely by Citadel, San Francisco Talk KGO (in the San Jose book), stations listed below each boast 6+ averages from the past three months of at least 5.0. Adult Contemporary stations comprise one in every four stations (25%) in the ten PPM-measured markets with a three-month (September-October-November) average of 5.0 or higher.

Talk accounts for 19%; CHR/Pop 17%; and News 8%.

Classic Hits, Rhythmic CHR and Urban AC each have two representatives. The remainder (one apiece) come from Classic Rock, Hot AC, Modern Rock, NPR and Spanish Adult Hits.

Asterisks (**) denote below-the-line signals.

WBEB/Philadelphia	Adult Contemporary	7.90	WOGL/Philadelphia	Classic Hits	5.86
KGO/San Jose**	Talk	7.86	KIIS/Riverside**	CHR/Pop	5.83
KOLA/Riverside	Classic Hits	7.50	WMGQ/Middlesex	Adult Contemporary	5.80
KLYY/Riverside	Spanish Adult Hits	7.30	KBXX/Houston	Rhythmic CHR	5.76
WALK/Long Island	Adult Contemporary	6.83	KIIS/Los Angeles	CHR/Pop	5.73
KYW/Philadelphia	News	6.70	WGN/Chicago	Talk	5.63
KBAY/San Jose	Adult Contemporary	6.66	WLTW/New York	Adult Contemporary	5.56
KMJQ/Houston	Urban AC	6.50	WKXW/Middlesex**	Talk	5.56
KGO/San Francisco	Talk	6.43	WBLI/Long Island	CHR/Pop	5.50
KODA/Houston	Adult Contemporary	6.33	KFI/Riverside**	Talk	5.36
WDAS-FM/Philadelphia	Urban AC	6.30	WLTW/Middlesex**	Adult Contemporary	5.36
KOIT-FM/San Fran	Adult Contemporary	6.16	KCBS-AM/San Fran	News	5.30
WBBM-AM/Chicago	News	6.13	KTBZ/Houston	Modern Rock	5.30
KQED/San Francisco	NPR	6.10	WPHT/Philadelphia	Talk	5.30
WHTZ/New York	CHR/Pop	5.93	KTRH/Houston	Talk	5.10
KGGI/Riverside	CHR/Rhythmic	5.93	WKJY/Long Island	Adult Contemporary	5.10
WAXQ/Middlesex**	Classic Rock	5.93	KEZR/San Jose	Hot AC	5.03
WHTZ/Middlesex**	CHR/Pop	5.90	WHTZ/Long Island**	CHR/Pop	5.00

- Top ten largest month-month gains and a comparable number of most significant month-month declines are noted below.
- Riverside Regional Mexican KRQB rose eight-tenths (September-October) but then dipped 1.1 October-November.
- Tribune Talk WGN, Chicago had consecutive months with at least a 1.0-share decrease.

KBXX/Houston	Rhythmic CHR	4.5 - 6.5	+2.0	September-October
KOLA/Riverside	Classic Hits	7.0 - 8.1	+1.1	September-October
KOIT-FM/San Jose**	Adult Contemporary	4.2 - 5.3	+1.1	September-October
KRTH/Los Angeles	Classic Hits	4.0 - 5.0	+1.0	September-October
WNUW/Philadelphia	Adult Contemporary	1.7 - 2.7	+1.0	October-November
WPAT/Middlesex	Romantica	1.4 - 2.4	+1.0	September-October
WBBM-AM/Chicago	News	5.6 - 6.5	+0.9	September-October
WPHT/Philadelphia	Talk	5.0 - 5.9	+0.9	September-October
KSJO/San Jose	Spanish Adult Hits	2.4 - 3.3	+0.9	September-October
KTRH/Houston	Talk	4.7 - 5.5	+0.8	October-November
KRQB/Riverside	Regional Mexican	4.7 - 5.5	+0.8	September-October
WSKQ/Middlesex**	Spanish CHR	2.7 - 3.5	+0.8	September-October
WINS/Middlesex**	News	1.0 - 1.8	+0.8	September-October
KIIS/Riverside**	CHR/Pop	7.1 - 5.2	-1.9	September-October
WGN/Chicago	Talk	5.8 - 4.2	-1.6	October-November
KFRG/Riverside	Country	5.1 - 3.8	-1.3	September-October
WGN/Chicago	Talk	6.9 - 5.8	-1.1	September-October
KILT-FM/Houston	Country	4.3 - 3.2	-1.1	September-October
KRQB/Riverside	Regional Mexican	5.5 - 4.4	-1.1	October-November
KGO/San Jose**	Talk	8.5 - 7.4	-1.1	September-October
KFOG/San Francisco	Adult Alternative	3.7 - 2.7	-1.0	September-October
WFAN/Long Island**	Sports	5.2 - 4.2	-1.0	October-November
KEZR/San Jose	Hot AC	5.6 - 4.6	-1.0	September-October
WWFS/Middlesex**	Adult Contemporary	3.4 - 2.4	-1.0	September-October
WAXQ/Middlesex**	Classic Rock	6.1 - 5.1	-1.0	October-November

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