

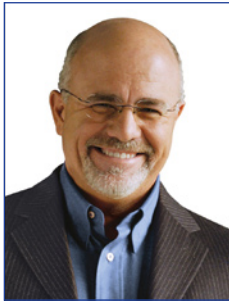
INSIDE RADIO

THE BLUE PAGE

DAVE RAMSEY PRESENTS: Town Hall for Hope

Dave Ramsey is on a mission. While on a media tour in New York last year, he was bombarded with negative messages from the media at every turn. As he digested the doom and gloom, Dave began to feel tired, listless, and cranky. Then, he suddenly realized what was happening: he was giving in to the fear that he was hearing. From then on, he was determined to eliminate this fear from his life - and share the hope with listeners. The culmination is this week's huge webcast - Town Hall for Hope.

“What is Town Hall for Hope?”



Dave describes it this way; “It’s a 90 minute town-hall style gathering designed to eliminate fear and spread the truth. It’s straight talk about what’s really going on in the economy. We’re going to blast through the fear and rhetoric that is being broadcast in the news media and empower American families with hope—

hope to change their families, and hope to change their personal economies.”

“The current economic situation is certainly not great, but it’s not as bad as you hear on the news. In order to understand what’s going on around you, you have to understand how we got here. I’ll walk people through some American history and the events that led to this economic mess. And we’ll examine important issues for the future like housing, investing and taking care of your own household.”

Town Hall for Hope is a special, one-time free event that will be webcast around the country this Thursday. Almost 1 million people have signed up to view the event in small towns and big cities across America.

“The power of radio is at the heart of this story.”

Event planners expected to webcast from about 500 locations, not 6,000+. They hoped for 250,000 people would attend, not a million. But spreading the message on Dave’s show, heard on over 400 radio stations, proved the need for the event, and the need for hope.

“What do we hope to accomplish through this event?”

“Town Hall for Hope is not a political rally—or an investment seminar. This is an opportunity for Americans to turn off the bad news, get away from the dramatic headlines, and join with others in their community to truly regain perspective on the current economy and what it means for their families.”

“This is a totally free event. We’re giving small businesses the opportunity to help support the costs associated, but we aren’t keeping a single dime of the money. Any money left over after covering the costs of the event will be donated to Operation Homefront, a non-profit organization devoted to helping military families.”

“Why is Oklahoma City the live broadcast location?”

“If you look at Oklahoma City on a map of the U.S., you’ll see that it is almost exactly in the center of the nation. We like that. We don’t believe that the answers to all our problems will come out of Washington, D.C., New York City, or Los Angeles. ‘We the people’ aren’t waiting for the big cities to bail us out.”

“Instead, we think hope will come out of the hard work, traditional family values, and good attitudes of everyday American men and women, from those who get up, leave the cave, kill something, and drag it home—every day. For that reason, we love the idea of basing this national town hall meeting in the middle of America’s heartland. After all, that’s where hope comes from—the heart.”

Don’t miss the webcast, **Town Hall for Hope**, this Thursday, April 23rd.



To find a host location in your area, visit
www.townhallforhope.com
For affiliate info contact:
info.radio@daveramsey.com