

HD RADIO NEWS

HD RADIO™ NEWS - *Sponsored content*

HD Radio™ Blankets NAB Radio Show. HD Radio took center stage last week at the NAB Radio Show in Dallas. Attendees learned about the latest HD Radio developments at eight different sessions, including an “HD Radio: State of the Union” discussion led by Robert Struble, President and CEO, iBiquity Digital Corporation and Peter Ferrara, President and CEO, HD Digital Radio Alliance. In addition, HD Radio sponsored the annual Marconi Awards Dinner and Show along with Friday morning’s Washington Insider Legislative Breakfast. 17 different HD Radio partners exhibited their offerings.

1000th HD Radio Station Hits the Air! Also at NAB, the HD Digital Radio Alliance announced that the 1000th station in the country has begun broadcasting with HD Radio technology. Check the up-to-date list at www.HDRadio.com.

Broadcasters to Ramp Up HD Radio Promotions With Radio Giveaways.

HD Radio broadcasters across the country will begin new promotions this winter by giving away thousands of new radios. The receivers span three product categories, highlighted by a connector that quickly upgrades current car radios to receive all HD programming. In addition, a hip table-top radio and component tuner for home audio systems will be made available. iBiquity Digital is making each of these products available at a cost of \$99 (plus shipping & handling per unit). The radios will ship from their manufacturers with expected delivery at the beginning of December. Interested in learning more? Contact Don Kelly at 410-872-1532 or Kelly@ibiquity.com.

Or visit http://www.ibiquity.com/broadcasters/hd_radio_digital_upgrade_broadcaster_promotion.



Cambridge SoundWorks Unveils Two New HD Radio Products. They are a stereo table radio, the SoundWorks® Radio 820HD, and a component tuner, the SoundWorks® Tuner 850HD. True to Cambridge SoundWorks’ heritage, the SoundWorks Radio 820HD is described by the manufacturer as an “acoustic marvel,” sounding remarkably smooth and clear. The SoundWorks Tuner 850HD comes configured for rack mounting and features three signal outputs (2 digital and 1 analog) for maximum installation versatility. Both products will retail for \$299.99 and be available for purchase in November.

Sangean Adds Two HD Radio Receivers. The pace of product introductions accelerates. Sangean says its two highly anticipated HD Radio™ products – the HDT-1 Radio Component Tuner, the first HD Radio component tuner to be priced under \$200, and the HDR-1 Tabletop Radio, to be priced under \$250 – will also be available for the 2006 holiday season.

List of HD Radio Consumer Products Expanding for the Holiday Season. In addition to new products from Cambridge and Sangean, shoppers can choose from these new HD Radio products this winter: RadioShack’s Accurian tabletop radios. Niles Audio’s AM/FM tuner with HD Radio™ card for its IntelliControl ICS (Integrated Control Solutions) multi-room audio system. And Directed Electronics’ new tabletop radio and automotive converter. Don’t forget current offerings from Audio Design Associates, Boston Acoustics, JVC, Kenwood, Polk Audio, Radiosophy and Rotel.

HD Radio International Expansion Speeds Up with New License Agreement. iBiquity Digital has licensed Continental Lensa, a broadcast equipment manufacturer based in Santiago, Chile, with manufacturing facilities in Brazil, to develop, manufacture and market HD Radio exciters for AM and FM broadcasters converting to digital broadcasting. Continental Lensa is the first licensed HD Radio broadcast equipment manufacturer outside of North America. These countries have initiated deployment or begun testing the HD Radio system: Argentina, Brazil, Canada, France,

