

HD RADIO™ NEWS - *Sponsored content*

**An Explosion of New HD Radio Products will be on Display at CEDIA and NAB.** The annual Custom Electronic Design & Installation Association (CEDIA) Expo that begins tomorrow, and next week's NAB Radio Show in Dallas, will feature several new HD Radio products —

- **Cambridge SoundWorks** plans to unveil a new HD Radio tabletop and component receiver at CEDIA, available for purchase in October.
- **Denon** will feature an AM/FM tuner with an HD Radio plug-in module at its CEDIA booth.
- **Niles Audio** displays its AM/FM tuner with HD card for its Intelli-Control ICS (Integrated Control Solutions) multiroom audio system at CEDIA.
- **Sangean** will announce two new products at NAB: an HD Radio tabletop, and a component tuner.

**These new products** join a rapidly expanding list of multicast-capable HD Radio receivers that now includes offerings from the following manufacturers: Audio Design Associates, Boston Acoustics, JVC, Kenwood, Onkyo, Polk Audio, Radiosophy and Rotel.



**RadioShack Expands Its Rollout of HD Radio Receivers.** RadioShack, the first major national retail chain to support the HD Radio rollout, announced on August 31 it will feature HD Radio receivers in approximately 250 of the nearly 350 RadioShack stores in the greater New York Metropolitan area. This latest expansion coincides with what the company says is growing customer demand for HD Radio receivers mirroring the growth of HD Radio content on local New York radio stations. RadioShack is currently offering New York metro customers the desktop Boston Acoustics Receptor Radio HD in stores and online for \$299.99, with plans to offer additional models in months ahead.

**HD Radio Receivers to be Given Away at NAB Radio Show.** Attendees of the NAB Radio Show will have multiple chances to win an HD Radio receiver at this year's event. Registered media covering the show will have an opportunity to win one of the receivers on display in the Press Room. Those attending the 10:30am Wednesday morning "HD Radio: State of the Union" session with Peter Ferrara and Robert Struble will also be eligible to win a new receiver. Harris and Broadcast Electronics will give away HD Radio receivers at their respective booths, as well.

**iBiquity Hires Kitsa Lee as New Broadcast Business Manager.** Kitsa will be based in the company's Columbia, Maryland headquarters. Most recently she was operations director at Research Director, Inc, a media consulting firm in Annapolis. Previously she served as programming research manager at National Public Radio. Lee began her radio career at Arbitron, where she worked directly with stations in a number of positions. "With more than 20 years of experience working with radio stations and a deep understanding of the industry, Kitsa is a great fit for the iBiquity broadcast team," said Scott Stull, iBiquity's VP of business development.

**Cincinnati's WGUC-FM Begins Surround Sound Broadcasts.** WGUC-FM (90.9), Ohio's Classical Public Radio, has chosen to broadcast in surround sound on its HD1 Channel and its main analog channel using Neural Audio's 5.1 technology. With the move, WGUC becomes the first radio station in the country to go 5.1 on their main channel with commercially available 5.1 music. The first surround sound broadcast was of Debussy's La Mer, performed by the Cincinnati Symphony Orchestra. Future surround broadcasts will feature performances of the Cincinnati Symphony and Pops Orchestras, London Symphony Orchestra, Berlin Philharmonic and many more.

See the list of stations already on air and broadcasting in HD Radio at "[www.HDRadio.com](http://www.HDRadio.com)."

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