

HD RADIO™ NEWS - *Sponsored content*

HD Digital Radio Alliance Expands HD2 Rollout to 22 Additional Markets.

The HD Digital Radio Alliance, a joint initiative of leading radio broadcasters formed to accelerate the rollout of HD digital radio, recently announced a second wave of 22 local markets that will begin broadcasting HD2 multicast programming under the Alliance's format-selection program. New HD2 formats added in the latest rollout include: Eclectic Chill-Out, Christian Contemporary, Café Jazz & Blues, Mash-Up and Outlaw Country. With the announcement, HD2 multicasts will now be available in 42 of the top 50 markets. Equally impressive - more than 450 new radio stations have been created under the initiative.

Clear Channel's "Format Lab" Develops 75 New Channels for HD2 Multicast Programming and Internet Initiatives.

Clear Channel announces it's making programming for some 75 entirely new channels available to other broadcasters. They were created by the "Format Lab" – a virtual community of more than 200 professional and non-professional programmers tasked with developing fresh and unconventional radio and online content. Formats range from mainstream to hyper-niche programming. Hear the live streams of the first 75 channels at <http://clearchannelmusic.com/formatlab>.



CBS Radio to Broadcast KROQ on HD2 Channels in Phoenix and San Diego. CBS Radio announces it will begin broadcasting the country's most listened to Rock station, KROQ-FM in Los Angeles, on HD2 stations in Phoenix (KZON-FM 101.5) and San Diego (KSCF-FM 103.7). "The World Famous KROQ" is among the most successful stations in the industry and a premiere showcase for Rock artists.

Beasley's WHHD-FM Embarks on "High Def Tour." Beasley's WHHD-FM 98.3 is on a "High Def Tour" through Augusta, GA. The station's HD Radio-equipped van is visiting locations in the area demonstrating the great sound of HD Radio broadcasts and registering listeners to win HD receivers (including installation in the winner's vehicle). Currently, WHHD is airing sister-station News Talk Radio WGAC 580 AM on its HD2 channel.

Chicago's WUSN-FM's HD2 Channel Will Air Live Broadcast of Indy 500.

Chicago's WUSN-FM will use its HD2 multicast channel to broadcast the 90th running of the Indianapolis 500 on May 28. "The broadcast of live motorsports events via HD multicast is just one of a myriad of programming opportunities that will provide even greater choice for radio listeners in the years to come," says Dave Robbins, director of digital programming for CBS Radio and vice president/general manager of WUSN.

HD Radio Receiver Rebate Extended Until August 31. The \$25 dollar rebate for new HD Radio product purchases has been extended until August 31. Those interested in taking advantage of the offer need only fill out a rebate form (located at iBiquity.com) and mail it along with the UPC code from the HD Radio product package to the address provided. The eBay-HD Radio trade-in program launched last fall represents another option to further discount the cost of an HD Radio receiver (www.ebay.com/hdradio).

— See the list of stations already on-air and broadcasting in HD Radio at "www.HDRadio.com."

An advertisement for GSelector music scheduling software. The top left features the "GSelector" logo in a stylized, metallic font. Below the logo are several monarch butterflies in various stages of flight. The text "music scheduling reinvented" is written in a clean, sans-serif font. On the right side, there is a black box containing the "RCS Sound Software" logo and the website address "www.gselector.com".