

HD RADIO™ NEWS - *Sponsored content*

800th HD Radio Station Goes on the Air.

ABC Radio's KABC-AM (Talk Radio 790) in Los Angeles became the 800th HD Radio station to go on the air when it turned on its digital signal last month. Additionally, it is the 28th HD Radio station in the Los Angeles market. Other HD Radio numbers of note:

- There are 250 FM stations now offering HD2 multicast programming, with many more preparing to launch additional channels in the second half of the year.
- Of the stations offering HD2 programming, 11 forward-looking stations have already launched third channels, featuring formats ranging from 24-hour weather to BBC programming.
- Chicago represents the largest HD Radio market with 31 stations.
- 14 different station groups have at least 12 stations on the air.



Retailer Harvey Electronics Is Touting HD Radio to Customers.

Harvey Electronics, a leading consumer electronics retailer operating nine stores in the Metropolitan New York area, now has a dedicated page for HD Radio on its web site (<http://www.harveyonline.com/hdradio.asp>) featuring the Boston Acoustics Receptor Radio HD. Last week, Harvey's did a special online mailing to customers with information about HD Radio that began, "The revolution has started and you're invited!"

Emmis Adds Two New HD2 Channels to Chicago Stations

Emmis' WKQX-FM and WLUP-FM have doubled their programming output with the addition of two new multicast channels. WKQX (Q101) has added "Q2 – Next Generation Alternative", focusing on younger, up-and-coming alternative artists (its main channel is Modern Rock). WLUP (The Loop) has named its new channel "Loop Loud!" It plays bands such as Godsmack, Tool, KoRn, Disturbed and Metallica (its main channel is Classic Rock). With these two new additions, Chicago now boasts a total of 15 HD2 channels.

iBiquity Partners with Firm to Strengthen Relationships with Japanese Automakers

iBiquity Digital announced last week it has contracted with the Sanyo Trading Co. to support and expand iBiquity's relationships with Japanese auto manufacturers. Sanyo Trading Co. is a leading international trader and sales representative firm, with a long track record of successfully representing U.S. and European companies to Japanese automakers. "We believe our relationships with companies like Toyota and Honda and our successful history of working with Japanese automakers will help accelerate the inclusion of HD Radio technology in more vehicles," said Mr. Masaaki Masumoto, Sanyo Trading General Manager.

HD Radio Receiver Rebate In Effect Until August 31. The \$25 dollar rebate for new HD Radio product purchases remains in effect until August 31. Those interested in taking advantage of the offer need only fill out a rebate form (located at iBiquity.com) and mail it along with the UPC code from the HD Radio product package to the address provided. The eBay-HD Radio trade-in program launched last fall represents another option to further discount the cost of an HD Radio receiver (www.ebay.com/hdradio).

— See the list of stations already on-air and broadcasting in HD Radio at "www.HDRadio.com."

A banner advertisement for GSelector. The text 'GSelector' is written in a large, stylized, grey font with a shadow effect. Below it, the phrase 'the perfect HD solution' is written in a bold, black, sans-serif font. At the bottom left, the website 'www.gselector.com' is listed, and next to it, the phone number 'In the U.S. call 866.432.7727' is provided. At the bottom right, the text 'music scheduling reinvented' is written in a smaller font. The background features several monarch butterflies in flight. In the top right corner, the 'RCS Sound Software' logo is visible. At the very bottom, there is a small copyright notice: '© Copyright 2006, RCS, Inc. All Rights Reserved. RCS, RCS Sound Software, Selector and their logos are registered trademarks, and GSelector, its logo and music scheduling reinvented are trademarks, of RCS, Inc. GSelector's demand-based, goal-driven scheduling system is protected by US Patent 6,910,220.'