

HD RADIO™ NEWS - *Sponsored content*

Sangean HD Radio™ Products Now Available. Special Offer Available to Broadcasters

The Sangean HDR-1 HD Tabletop Radio and HDT-1 Component Tuner are both now available through various national retailers, including Sharper Image, Fry's Electronics and J&R Music, as well as online. With current rebates, consumer prices for the HDR-1 Tabletop Radio is \$199.99, while the HDT-1 Component Tuner is available for \$174.99. Look at www.hdradio.com for consumer rebates. Broadcasters can contact Clayton Scott for information on special broadcaster programs: 888-SANGEAN or clayton@sangean.com.

WCBS-FM HD2 Offering Mini Christmas Concerts

101.1 WCBS-FM HD2 of New York City is celebrating the holiday season with a series of mini Christmas Concerts at 7 p.m. each night through Saturday, December 23rd. The series concludes with multiple concerts throughout the day on Christmas Eve and Christmas Day. Performers include: Anne Murray, Bette Midler, Kenny Rogers, Dion, Dionne Warwick, Andy Williams, Barbra Streisand, Johnny Mathis, Frank Sinatra and many others. A full concert schedule can be found at <http://wcbssf.com/>.



BE Conducts Successful HD Radio Demonstration in Hong Kong

Broadcast Electronics (BE) and Metro Radio, in cooperation with iBiquity Digital, conducted the first demonstration of HD Radio broadcasting in Hong Kong during the recently concluded ITU Telecom World 2006. More than 60,000 people attended the event where HD Radio signals were broadcast for the duration of the conference at low-power on 100.1 MHz. HD Radio technology is currently being tested and adopted in more than a dozen countries, including: Australia, Brazil, Canada, France, Indonesia, Mexico, New Zealand, Philippines, Poland, Switzerland and Thailand.

Radio's Digital Future to be Discussed at Consumer Electronics Show

iBiquity President and CEO Bob Struble and Peter Ferrara, President and CEO of the HD Digital Radio Alliance, will lead a panel discussion on Radio's Digital Future at next month's Consumer Electronics Show (CES) in Las Vegas. For those attending CES, the discussion will take place on Monday, January 8, from 3:00 PM - 4:00 PM in the Convention Center's North Hall, Room N262.

\$99 HD Radio Receivers Available to Broadcasters for Promotional Activities

HD Radio broadcasters can now purchase three different HD Radio products at a cost of \$99 (plus \$14 shipping & handling per unit) in an exclusive, limited time program. Broadcasters interested in learning more about this program may contact Don Kelly at 410-872-1532 or Kelly@ibiquity.com or visit http://www.ibiquity.com/broadcasters/hd_radio_digital_upgrade_broadcaster_promotion.

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